

CAHM

TRADE A/W 2025

SHARING A POSITIVE MENTAL HEALTH MESSAGE
THROUGH BEAUTIFUL DESIGN-LED GIFT



CAHM

DING
ROOMS



CAHM

CAHM is a luxury fragrance and wellbeing brand with ethical principles based in West Yorkshire.

Born from the need to channel my energy and anxiety at a particularly distressing time in my life into something positive, CAHM was founded in 2020. Combining a love of fine fragrance and a desire to share a positive mental health message.

Our fragrances have been expertly blended in-house using premium-quality fragrance and essential oils.

Our products are all vegan friendly, cruelty free & as sustainably sourced as possible. All products are free from parabens, paraffin, palm oil & beeswax.

My initials are 'AH' and CAHM essentially is me, Amy, wrapped in calm. Following EMDR therapy to combat PTSD, my life was completely changed for the better, and it is my goal to share with the world the life mantra I formed to help me cope. This mantra is shared throughout our products printed inside packaging to bring a small moment of positivity to someone's day.

- Take CARE of your mind and body and provide yourself with the time and headspace to do so
- Be AWARE that everyone needs a little down time - dream big but don't burn out
- HOLD close only those people who enrich your life and bring you joy
- Be MINDFUL that we cannot control the way other people behave, only the way we ourselves react

We donate to Bipolar UK, a charity close to our hearts.

Thank you for being interested in our journey, and our desire to bring a moment of CAHM to people through beautiful, design-led products that bring joy.

Amy x

Scent Library

Top 5 Best Selling Fragrances:		
Thyme, Olive & Bergamot	A unique blend of green olive and olive leaf intertwined with lemon thyme, & bergamot, musk & amber.	Herby
Atacama	An intriguing blend of kaffir lime and orange, comined with the earthy tones of cedarwood and amber.	Citrus / Woody
Amalfi Coast	Encapsulating the feel of coastal roads and ocean views, an invigorating blend of wild freesia, fresh lime and lavender.	Coastal / Fresh
Peony, Rose & Oud	An intense woody floral fragrance introducing subtle top notes of peony and rose, a rich heart of amber with a hint of spice, with a base of oud.	Floral / Woody
Smoked Cedar & Bergamot	A rich combination of smoked cedar wood and bergamot with a slight hint of grapefruit.	Woody
Seasonal Fragrances		
Cassis & Black Rose	A beautiful combination of blackcurrant and zesty lemon peel, blended with rose and cyclamen.	Fruity
Oakmoss & Amber	An earthy fragrance, blending oakmoss and amber with notes of ruby grapefruit, orange and sandalwood.	Earthy
Indian Summer	An exotic blend of Indian mango, lychee & floral peony.	Fruity
Citrus, Musk & Patchouli	Vibrant freshly sliced grapefruit intertwined with sweet Brazilian orange, mandarin and green floral hints on a base of musk and patchouli.	Citrus
Festive Fragrances		
Spiced Orange	The perfect Christmas combination of zesty orange and eucalyptus with warm, spicy notes of clove, cinnamon, and nutmeg.	Fruity / Spicy
Nordic Fir	A winter blend reminiscent of a Nordic forest. Vetiver & amber combine with birch leaf & moss for a fresh but cosy woodland feel.	Fresh
Nutmeg, Vanilla & Cinnamon	The timeless combination of cinnamon, nutmeg, ginger, and coffee.	Gourmand
Clove, Orange & Cedarleaf	A complex bouquet of citrus, floral and woods, blending orange, eucalyptus, pear and cassis whilst resting on a base of cedar and sandalwood.	Fruity

Christmas 2025



Candle Trio Gift Set

A trio of soy wax candles in our festive favourites: Spiced Orange, Winter Berries and Nordic Fir. Recycled amber glass screen printed with a gold lustre screen-printed finish. The perfect festive gift. Box contains 3 x 60ml candles and is finished with a textured and foiled label for an extra special finish.



Christmas Candle Trio Gift Set

CCTRIO Case of six

Unit £13.25 | Case £79.50 | RRP £33.00

Christmas Diffusers

Limited edition diffusers to keep your space fragrant throughout the winter period. 120ml. Available in Spiced Orange and Nordic Fir. Boxed in FSC certified kraft board packaging.



Festive Luxury Diffuser

LDA19 Spiced Orange
LDA26 Nordic Fir

Case of six

Unit **£12.80** | Case **£76.80**
RRP **£32.00**

Christmas 220g Candle

Embody the spirit of Christmas with our luxury candle. Available in Spiced Orange & Nordic Fir. 220g. Burn time approximately 50 hours. Comes with a bamboo lid and boxed in a kraft board tube.



Festive Luxury Candle

CC19 Spiced Orange
CC26 Nordic Fir

Case of six

Unit **£14.00** | Case **£84.00**
RRP **£35.00**

Christmas 150g Candle

The cutest festive candle you ever did see. 150g of sustainably sourced soy wax blended with our festive fragrances. Available in four scents.



Festive Luxury Amber Jar Candle

AJC19 Spiced Orange
AJC21 Clove, Orange & Cedarleaf
AJC26 Nordic Fir
AJC18 Nutmeg, Vanilla & Cinnamon

Case of six

Unit £7.20 | Case £43.20
RRP £18.00

Limited Time Only - Pumpkin Spice Candle

Get ready for pumpkin season with our limited edition pumpkin spice candle. A creamy combination of cinnamon, vanilla and nutmeg. Sweet but not sickly.



Pumpkin Spice Amber Jar Candle 150g

AJC20 Case of six

Unit £7.20 | Case £43.20 | RRP £18.00

Festive Wax Melts

Hand-poured individual soy wax melts in an FSC certified custom kraft presentation box of 8. Spiced Orange best seller and new this year is Nordic Fir.



Festive Wax Melt Box

WMB19 Spiced Orange
WMB21 Clove, Orange & Cedarleaf
WMB26 Nordic Fir
WMB18 Nutmeg, Vanilla & Cinnamon

Case of six

Unit £4.20 | Case £25.20
RRP £10.00



Reed Diffusers

Reed Diffusers

Our signature luxury reed diffuser and hero product. Premium fragrance that lasts up to six months. Box contains 120ml diffuser, 7 fibre reeds and 5 lagurus grass 'bunny tails'.



Best Sellers:

LDB02 Thyme, Olive & Bergamot
LDB07 Amalfi Coast
LDB04 Smoked Cedar & Bergamot

Seasonal Fragrances:

LDB22 Cassis & Black Rose
LDB24 Oakmoss & Amber



Best Sellers:

LDC05 Peony, Rose & Oud
LDC23 Atacama

Seasonal Fragrances:

LDC01 Citrus, Musk & Patchouli
LDC25 Indian Summer

Case of six diffusers

Unit £12.80 | Case £76.80 | RRP £32.00







Reed Diffuser Refills

Refill for CAHM luxury reed diffuser. 150ml of premium fragrance in a recyclable aluminium bottle.



DR01



DR02



DR04



DR05



DR07



DR23



DR22



DR24



DR25

BEST SELLERS

- DR02** Thyme, Olive & Bergamott
- DR05** Peony, Rose & Oud
- DR07** Amalfi Coast
- DR23** Atacama
- DR04** Smoked Cedar & Bergamot

Seasonal Fragrances:

- DR01** Citrus, Musk & Patchouli
- DR22** Cassis & Black Rose
- DR24** Oakmoss & Amber
- DR25** Indian Summer

Case of six diffuser refills

Unit £9.50 | Case £57.00 | RRP £22.00

Candles & Melts



Candles

Hand-poured luxury soy candle with custom wooden lid. Packaged in FSC certified cardboard tube with recyclable aluminium lid. 220g. Burn time 45-50 hours.





Top 5 Best Sellers:

LCA02 Thyme, Olive & Bergamot
 LCA23 Atacama
 LCA07 Amalfi Coast
 LCA05 Peony, Rose & Oud
 LCA04 Smoked Cedar & Bergamot

Seasonal Fragrances:

LCA22 Cassis & Black Rose
 LCA24 Oakmoss & Amber
 LCA01 Citrus, Musk & Patchouli
 LCA25 Indian Summer

Case of 6 candles

Unit £14.00 | Case £84.00 | RRP £35.00

Candles

Hand-poured luxury soy candle in amber glass jar with recyclable aluminium lid. 150g. Burn time 20-25 hours.



Top 5 Best Sellers:

AJC02 Thyme, Olive & Bergamot
AJC23 Atacama
AJC07 Amalfi Coast
AJC05 Peony, Rose & Oud
AJC04 Smoked Cedar & Bergamot

Seasonal Fragrances:

AJC22 Cassis & Black Rose
AJC24 Oakmoss & Amber
AJC25 Indian Summer
AJC01 Citrus, Musk & Patchouli

Case of six candles

Unit £7.20 | Case £43.20 | RRP £18.00

Wax Melts

Hand-poured individual soy wax melts in an FSC certified custom kraft presentation box of 8.



Top 5 Best Sellers:

WMB02 Thyme, Olive & Bergamot
WMB23 Atacama
WMB07 Amalfi Coast
WMB05 Peony, Rose & Oud
WMB04 Smoked Cedar & Bergamot

Seasonal:

WMB22 Cassis & Black Rose
WMB24 Oakmoss & Amber
WMB25 Indian Summer
WMB01 Citrus, Musk & Patchouli

Case of 6 wax melt boxes

Unit £4.20 | Case £25.20 | RRP £10.00

Ceramic Wax Melt Burner

Our hand made ceramic wax melt burner. Standing at 13cm tall this is a beautiful addition to any home.



CB1 Ceramic Wax Melt Burner

Case of six burners

Unit £ 8.00 | Case £48.00 | RRP £20.00





Bath & Body

Hand & Body Wash & Lotion

Hand & body wash and lotion in European-sourced glass bottles, screen printed in Yorkshire will a fully recyclable pump. Our fragrances are blended with an apricot kernel & sunflower seed oil base to create a luxurious non-greasy lotion, and a PH balanced soap base to create a silky wash that lathers nicely. Available in 300ml in nine fragrances.



Hand & Body Wash

HW07 Amalfi Coast
HW12 Cocoa Butter & Vanilla
HW01 Citrus, Musk & Patchouli
HW05 Peony, Rose & Oud
HW23 Atacama



Hand & Body Lotion

HL07 Amalfi Coast
HL12 Cocoa Butter & Vanilla
HL01 Citrus, Musk & Patchouli
HL05 Peony, Rose & Oud
HL23 Atacama

Case of four bottles

Unit £9.20 | Case £36.80 | RRP £22.00



Aromatherapy



Aromatherapy Pulse Point Rollers

Essential oils blended with vitamin E oil for super-soft skin and a moment of CAHM. One for every mood. The perfect pick me up. Roll on your pulse points for an aromatherapy experience like no other. 10ml.



AR01



AR02



AR03

Aromatherapy Pulse Point Roller

- AR01 REST
- AR02 RELAX
- AR03 FOCUS
- AR04 ENERGISE

Case of six

Unit £6.30 | Case £37.80 | RRP £15.00



AR04

REST	A blend of lavender, chamomile and neroli to aid sleep	To aid sleep
RELAX	A blend of frankincense, geranium and bergamot to calm the mind.	To aid relaxation & reduce anxiety
FOCUS	A blend of rosemary, cypress and lemon to aid concentration and calm thoughts.	To aid concentration
ENERGISE	A blend of mandarin, grapefruit and lime to lift your mood.	To lift mood

Essential Oil Blends

Our much-loved roll-on blends now in pure essential oil form. For use in an electronic diffuser, oil burner, or mixed with carrier oils for massage. 10ml.

Essential Oil Blend

EO01 REST
EO02 RELAX
EO03 FOCUS
EO04 ENERGISE

Case of six

Unit **£5.00** | Case **£30.00** | RRP **£12.00**



REST	A blend of lavender, chamomile and neroli to aid sleep	<i>To aid sleep</i>
RELAX	A blend of frankincense, geranium and bergamot to calm the mind.	<i>To aid relaxation & reduce anxiety</i>
FOCUS	A blend of rosemary, cypress and lemon to aid concentration and calm thoughts.	<i>To aid concentration</i>
ENERGISE	A blend of mandarin, grapefruit and lime to lift your mood.	<i>To lift mood</i>



Terms

Minimum order value £120.00

Carriage paid £400.00

UK Carriage £7.50

Postcode exclusivity offered.

Testers available at 50% of trade price.

Opening order pro-forma. 30 days payment terms available upon successful credit application.

Products MUST be sold at RRP - any retailer found selling at a lower RRP will not be able to continue stocking CAHM.

To apply for access to trade website visit:

<https://thecahmcollective.com/pages/stockists>

For our full trade terms and conditions visit:

<https://thecahmcollective.com/pages/trade-terms-and-conditions>

Available to shop online via Faire. Please use our direct link:

<https://faire.com/direct/cahm>

VAT Registration: GB 439 3989 36

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SCAN ME