

Supporting Evidence – Handmade in Wales

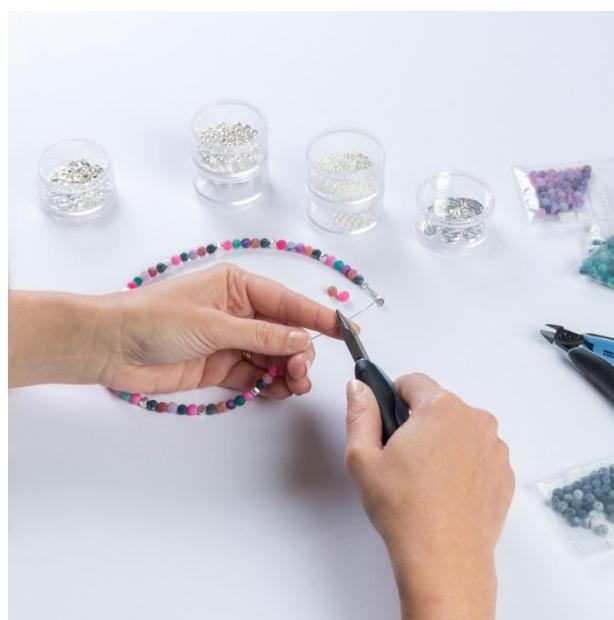
We are extremely proud to have been manufacturing all our jewellery in Wales for 26 years. While sourcing some raw materials in the UK is unfortunately very difficult, we do everything we can to keep production local. Our talented team of home-based artisans form a true cottage industry, handcrafting each piece with care and skill.

All bracelets in the Christmas Sentiment Collection are designed and handmade in Wales by this dedicated team. The attached images illustrate the process:

- **Storage and handling of raw materials:** Each week, boxes of beads are prepared for our homeworkers. Beads are coded, weighed, and allocated in our storage pods to ensure organisation and accuracy.



- **Training and quality control:** All homeworkers are trained not only in jewellery-making techniques but also in quality checking each piece.



- **Team in action:** A photo shows our team during one of the training sessions.



- **Outworker Boxes:** We store all the boxes in a dedicated outworker room for when they come in to collect them.



Czech glass beads and Greek-made charms are imported, as UK-manufactured alternatives are not available however every bracelet is assembled, finished and packaged in Wales. Sentiment cards are designed in-house and printed locally in the UK. This ensures genuine UK craftsmanship, exceptional quality, and meticulous attention to detail in every piece.