

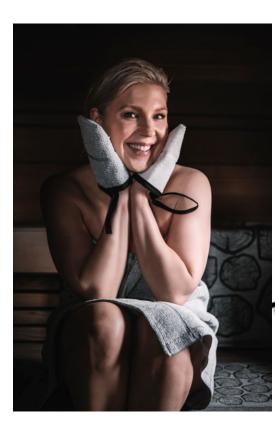
## VAPPU IN THE SAUNA AND KITCHEN Design Vappu Pimiä





# VAPPU

SAUNASSA









- LAITURI linen terry • 70 % LI. 30 % CO • white/dark blue • white/beige • natural/black • white/gray • white
- Bath Towel 75 x 150 cm
- Hand Towel 75 x 50 cm
- Bath Mat 75 x 50 cm
- Soap Pouch Wash Mitt 13 x 13 cm

Linen is my absolute favourite material. It is a durable and ecological high-quality material that only gets better in use. The Laituri products of our sauna product line are made of linen terry, which is the perfect material for sauna textiles due to its absorbent and quickly drying qualities.

The colours we have chosen for this product line are earthy and subtle: beige and navy blue combined with classic black and white. Nature and the sea acted as the inspiration behind this product line. In the Mänty design, the tree's growth rings symbolise the wisdom of the forest. The Laituri design was inspired by my morning swims at the summer cottage.





Vappu in the Sauna Blueberry Soap 60 g Vappu in the Sauna - Tar Soap 60 g Savu Cosmetics Bag black 26 x 15 x 11 cm







VAPPU Vappu in the sau ("Mänty") shows equal their wisd and guality, so o











Vappu in the sauna collection reflects nature. The Pine design ("Mänty") shows trees that give me strength and annual rings equal their wisdom. Linen as a material symbolizes durability and quality, so does Jokipii's **100 years as a family business**.





MÄNTY - flat woven linen

- 50 % LI, 50 % CO
- natural/black
- white/black
- Seat Cover 45 x 160 cm
- Solo Seat Cover / Towel 45 x 55 cm
- Sauna Pillow 22 x 40 cm
- Fire Blanket 30 x 17 cm
- Roll Towel 85 x 145 cm

Vappu in the Sauna Blueberry Soap 60 g Vappu in the Sauna - Tar Soap 60 g Savu Cosmetics Bag black 26 x 15 x 11 cm







Vappu tells: "Vappu in the Kitchen -design was inspired by Helsinki's old art nouveau building ornaments, which I admire on my morning runs. So stylish and timeless. I am so excited that these figures are now woven in linen, my absolute favourite material. Its durability and the fact that the material only improves in use is huge. I value Finnish workmanship and family businesses – Jokipiin Pellava embodies both these values!"



Vappen S.

#### ORNAMENTTI

- Table Runner 45 x 140 cm
- Tea Towel 45 x 55 cm
- Pot Holder 21 x 21 cm
- Chopping/Serving Board 17 x 27 cm
- Enamel Mug 3,7 dl
- Lid Holder
- Spaghetti Fork





VAPPU

### K<sub>EITTIÖSS</sub>Ä













### - 100 years of Finnish workmanship

#### PASSION, BEAUTY, HIGH QUALITY AND DEVOTION TO FINLAND

Our company history reaches out now as fas as 100 years . The old but still very modern family business is today run by the third generation. We manufacture all our linen products from start to finish here in Jokipii village, Jalasjärvi, Southern Ostrobothnia, Finland.

It is an honor to work with Mrs. Vappu Pimiä. Vappu is a multi-skilled and vivid person with vision, ablity and she surely has her say also in the world of linen textiles.

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