



# Sugarcane bio-plastic tubes

## BETTYHULA LAUNCHES ECO FRIENDLY BIO-PLASTIC TUBES MADE FROM SUGARCANE.

Bettyhula's eco-conscious sugarcane tubes help reduce the CO2 impact in the environment, and are fully recyclable. The new tubes are made from a renewable resource with sustainably-sourced sugarcane.

"We're really happy to be able to deliver on our customers request for our tubes to be environmentally friendly," said Lisa Swaine, founder of Bettyhula "The great thing about sugarcane plastic is that its properties are no different from traditional plastic materials, but its environmental impact is significantly better."

Made by extracting ethanol from the sugarcane plant, instead of releasing carbon dioxide, the plastic from sugarcane saves it, resulting in a significant impact on the environment.

All of Bettyhula's products containing plastic from sugarcane will display the fully certified 'I'm Green™. Bio-Based logo.

The new tubes will be available in Bettyhula's hero product, their award-winning Anti-bacterial Hand Cream, which is also now available in a trio mini gift set too. Plus 2 new launches, a Nourishing Body Wash, and a Rich Cane sugar and Sea salt Body Scrub made with Coconut Oil and Shea Butter (both 200ml). These will also be available in new gift sets.



Handmade with Love, Bettyx

For further information visit [www.bettyhula.co.uk](http://www.bettyhula.co.uk) email [bettyhula@bettyhula.co.uk](mailto:bettyhula@bettyhula.co.uk) call 01943 880296

