

# **OUR STORY & MISSION**

Here at Kabloom, we make fun and innovative planet-friendly products. Designed for interaction, inspired by our relationship with nature in the urban environment.

The idea for Seedboms came from a desire to reconnect people with nature. We want to help people join forces for our planet, to create nature and colour for the benefit of everyone.

It was important to us to create an easy to use product that wasn't going to end up in landfill at the end of it's useful life. Seedboms are reborn into something new. All materials are Recyclable, Biodegradable and Compostable.

Yes the grenade shape is a little divisive, but there is a method to our madness! We are reclaiming this 'negative' shape and turning it into something postive. The grenade completely biodegrades into the soil (over a matter of weeks) and continues on with a second life; a rebirth through wildflowers.

Kabloom is a 1% for the Planet member and 10% of all Seedbom sales profits are donated to rewilding nature conservation projects in the UK



















# WE CUSTOMISE!

Campaigns / Promos / Giveaways

**Events / Staff Gifting** White Label Retail Sales

Ask us about our customisation and white label options

There's a Seedbom for your brand!





# **GUERRILLA** POTENTIAL







Initial orders include POS materials including an A5 stand and a batch of growing guide flyers to help guide your customers





## YOU'LL BE IN GOOD COMPANY! Past clients include:



MULBERRY

avines

Jamie



LIBERTY NATURAL HISTORY MUSEUM

L'ORÉAL Minnocent



































POLLINATOR BEEBOM PPU - £1.90 | RRP - £4.50



RAINBOWBOM PPU - £1.90 | RRP - £4.50



UNNTLUWEN FAINTLIUNIS PPU - £1.90 | RRP - £4.50



PPU - £1.90 | RRP - £4.50



BOTANICBOM PPU - £1.90 | RRP - £4.50



BUTTERFLYBOM PPU - £1.90 | RRP - £4.50



FEATHERBOM PPU - £1.90 | RRP - £4.50



URBAN BLOOMER PPU - £1.90 | RRP - £4.50



POPPY PEACEBOM PPU - £1.90 | RRP - £4.50



CORNFLOWER POWER
PPU - £1.90 | RRP - £4.50



PPU - £1.90 | RRP - £4.50



PPU - £1.90 | RRP - £4.50



WHITE WONDERLAND PPU - £1.90 | RRP - £4.50



**FORAGEBOM** PPU - £1.90 | RRP - £4.50



**WILDERBOM** PPU - £1.90 | RRP - £4.50



**STARFLOWER** PPU - £1.90 | RRP - £4.50



We've selected a range of year-round flowering Plants for Pollinators to help tackle the decline in pollinator numbers.







#### **BIRDS, BEES & BUTTERFLIES**

PPU - £7.15 | RRP - £16.95

Featherbom, Pollinator Beebom Butterflybom & Urban Bloomer



# **GREAT GIFTING**



# **GREAT BRITISH BLOOMERS**

PPU - £7.15 | RRP - £16.95

Foragebom, Rainbowbom Butterflybom & Urban Bloomer



PPU - £7.15 | RRP - £16.95

Poppy Peacebom, Lovebom, Cornflower Power & Starflower



## **BRILLIANT BOTANICS**

PPU - £7.15 | RRP - £16.95

Firebom, Wilderbom, Cornflower Fairylights & Tigerbom



#### **NATURE STORY**

4SBOM-NS

PPU - £7.15 | RRP - £16.95

Tigerbom, Shrewbom, Pollinator Bugbom & Mini Meadowbom



### **POLLINATOR POWER**

PPU - £7.15 | RRP - £16.95

4 x Pollinator Beebom

# WILDFLOWER GUIDE

Wildflower info can be found on our website. Each 4 pack gift box contains an idividual printed info card.







# (59)

#### Carbon neutral

We manufacture in the UK and offset 100% of our carbon footprint by funding forestry and decarbonisation projects.



#### Recycled materials

The kit is made from over 95% recycled material. The Bottle Stands and Grow Baskets are made using waste material from the factory floor.



#### Planting trees

We help fund forestry projects, planting trees to increase biodiversity and remove carbon from the atmosphere.



**®** Bottle Farm

Designed and made in the UK



Bottle Farm - £19.95 Contains everything to start growing. 3 varieties of seeds included in every kit.

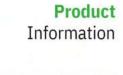
Bottle Farm Mini - £9.95 Contains everything to start growing. Basil seeds included with every kit.

Grow Packs - £4.95 Choose from over 13 different kits including Thai Chef, Pizza Herbs, Gin Botanicals and more!

Grow Clips - £5.95
Contains four suction pads and four Grow Clips to give plants support on windows.



**®** Bottle Farm









PPU: £8.31 | RRP: £19.95

The Bottle Farm Kit (14 Pack)

The Bottle Farm kit turns any used plastic bottle into an indoor farm using the power of hydroponic technology. Use it to grow herbs like basil and mint, leafy greens like lettuce and rocket, and even tomatoes and chillies.







PPU: £4.14 | RRP: £9.95

# The Bottle Farm Kit Mini (12 Pack)

The Bottle Farm kit turns any used plastic bottle into an indoor farm using the power of hydroponic technology. Use it to grow herbs like basil and mint, leafy greens like lettuce and rocket, and even tomatoes and chillies.





Plant Fuel + (9 Pack)

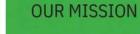
Powdered fuel for your plants. Boost your Bottle Farm with Plant Fuel, providing essential nutrients for vibrant growth. Perfect for strong, healthy herbs and vegetables.



Grow Clips (7 Pack)

Stick Grow Clips to the window above your Bottle Farm to give plants support. Add and adjust them as the plants grow.

PPU: £2.48 | RRP: £5.95



Bottle Farm is an award-winning grow-your-own hydroponics set. Our mission is simple. Get more people growing, and have a positive environmental impact. Bottle Farm products allow you to upcycle everyday objects and use them to grow food at home. By making growing fun and easy, we aim to encourage more people to start growing their own food. Originally launching on Kickstarter in 2020, and the campaign was 100% funded in under 24 hours - with over £85,000 of funding.

#### CONTACT

We love to talk about Bottle Farm. Get in touch if you have any questions or want to know more about us.

hello@shroot.co.uk
029 2264 6046





www.shroot.co.uk





**Essential Chef Kit** 





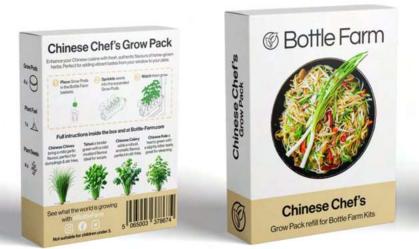
Pizza Herbs Kit



**Indian Chef's Kit** 



**Seafood Chef's Kit** 



**Chinese Chef's Kit** 



Thai Chef's Kit



**Cocktail Herbs Kit** 



**Botanical Gin Kit** 



Herbal Tea Kit



**Growable Cat Treat Kit** 



**Red Hot Chilli Kit** 



**Cherry Tomato Kit** 

Grow Packs (9 Pack)

PPU: £2.06 RRP: £4.95



# GIFT THEYEAR GROWABLE GREETINGS CARDS RANGE

# Award-winning Greens & Greetings are the clever little zero waste gift that grows on-trend, tasty microgreens.

It is the perfect solution for the customer who is looking for something a little different, when a card alone just won't cut it. It is a card, gift, experience and snack in one. Simply add water to the enclosed coir soil, sprinkle the pea seeds on top, and pop the pouch on a windowsill to grow for about 2 weeks. Pea shoots are an attractive and nutritious garnish for just about any meal.

Each Greens & Greetings is a watertight pouch that becomes a plant pot, filled with everything needed to grow delicious frilly pea shoots in just 10-12 days.

The front features an attractive design and there's room on the reverse for the sender to write a message. They come with a high quality white envelope, and can be posted UK-wide with a large letter stamp.

GIFT IT

**GROW IT** 

**EAT IT** 







A fun alternative to a greeting card gratefully received and highly recommended.















Birthday Wishes GG-BW



Mum in a Million GG-MM



Just to Say Hello GG-SH



Dad of the Decade GG-DD







High quality white envelope





Love You to Moon GG-MAB



Merry Christmas GG-MX







Recyclable watertight 'pot'



Vibrant and unique design



# Point of Sale

We have a range of units available for both the Greens & Greetings and Wildflower Wishes ranges. Our counter units are both made of plywood for a high quality, natural look and feel. All units are supplied flat-packed and are easily assembled.

Wildflower Wishes Unit: H 15cm, W 29cm, D 24cm

Starter Pack: £148.72 RRP: £333.60

The pack includes 1 display stand and 48 Wildflower Wishes: Birthday Wishes, Loving Wishes, Magical Wishes, Whimsical Wishes.

Greens & Greetings Unit: H 20cm, W 45cm, D 24cm

Starter Pack: £143.92 RRP: £321.30

1 display stand and 54 Greens & Greetings. 9 each of 6 designs; Happy Birthday, Thank You, Just to Say Hello, You're the Best, Mum in a Million, Freckles Fox.

Write your wishes, hopes or dreams on a wildflower 'wish paper' and watch your wishes bloom and grow in to beautiful UK Wildflowers.

Planting wildflowers adds natural beauty to windowsills or gardens and these nectar-rich plants help support dwindling populations of native pollinators

such as butterflies, moths and bees,

Each Wildflower Wishes contains:

- 3 pretty 'wish papers' embedded with native UK wildflower seeds.
- · 'Wish dust' containing chamomile, corn cockle, cornflower, marigold and poppy
- seeds and biodegradable glitter.
- A wooden plant marker.
- Planting instructions.
- A wildflower identification guide.

# WILDFLOWER WISHES



GIFT IT GROW IT TEAT IT

Magical WW-MAG













PPU: £2.89 RRP: £6.95

A card, gift, snack, and experience all in one































Best Seller @ London Zoo & 45 other locations!

PPU: £2.48 RRP: £5.95