

potr

Grow More. Waste Less.

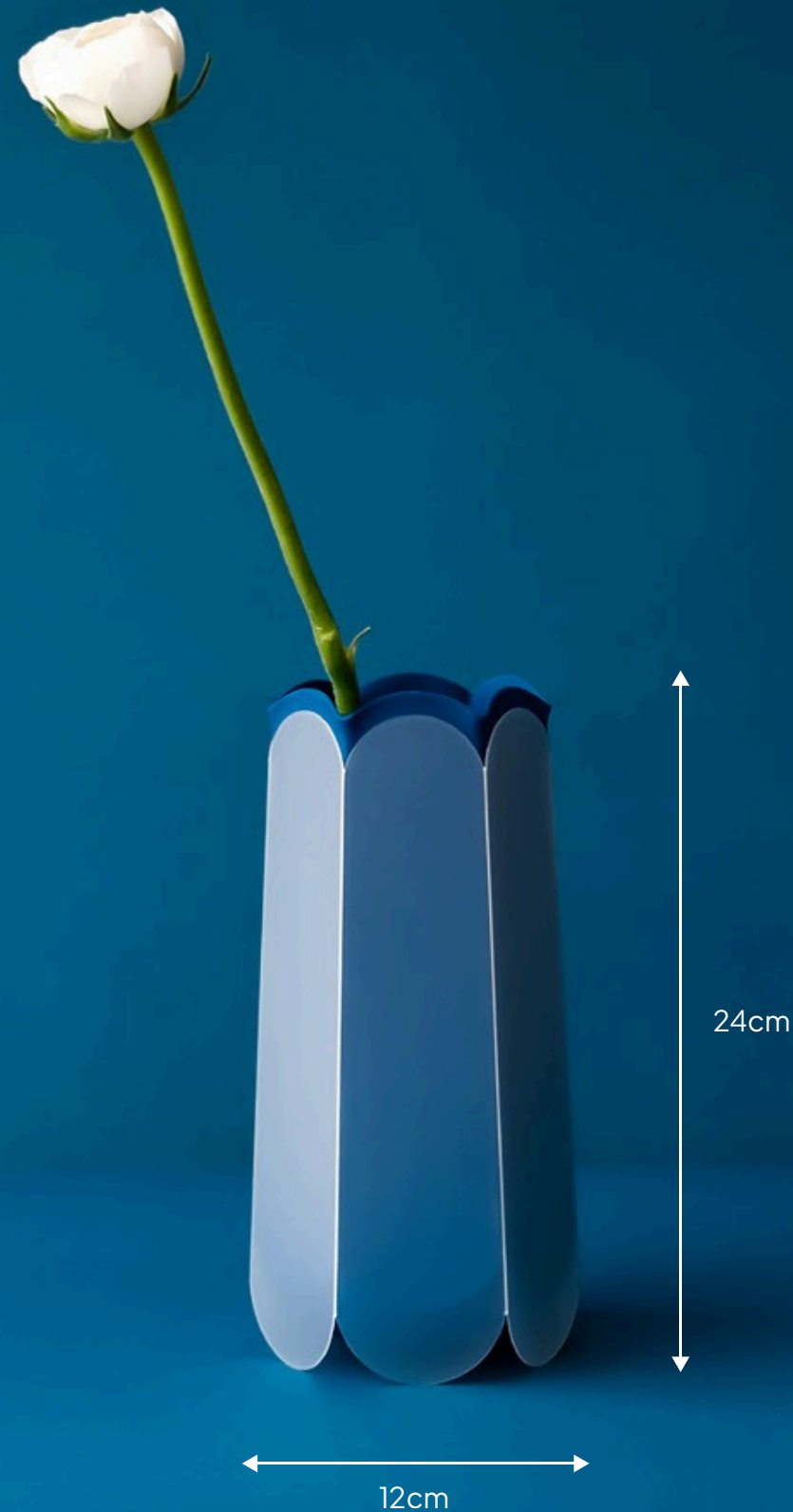


The Letterbox Vase

The perfect companion for letterbox flowers. Designed to fit seamlessly inside letterbox packaging to ensure the recipient has the perfect vase with every fresh bouquet.



Form Follows Function



flat packed

The Letterbox Vase is delivered with the smallest carbon footprint possible thanks to our unique flat-packed design. Posted directly through your letterbox to ensure you never miss a delivery, this innovation reduces the carbon footprint by up to 100 times compared to a standard vase.

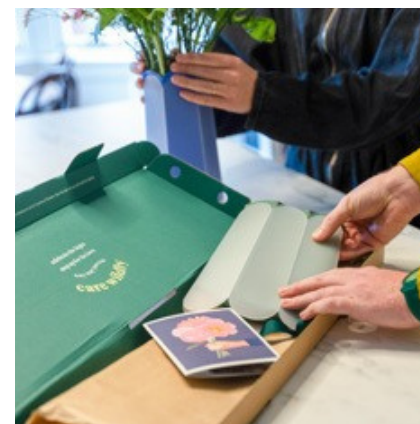


recycled

Made from post consumer recycled polypropylene destined for landfill, POTR turns waste in to long lasting, functional products for the home. Whatsmore, our 0.5mm thick recycled sheet results in a material reduction of over 90% compared with traditional plant pots.



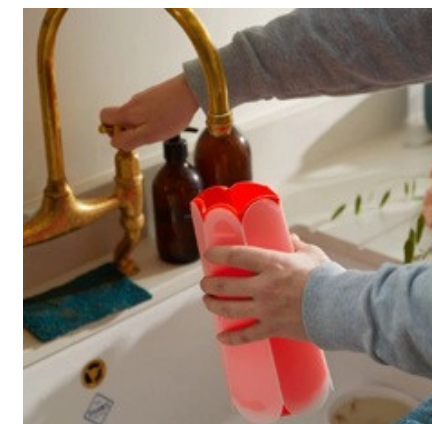
Flat Pack Delivery



Pop into shape

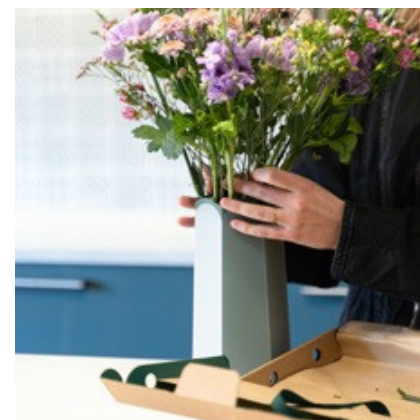


Holds 1 litre of water



The flat pack product unfolds from mere millimetres into a structural vase capable of holding a full bouquet and over 1 litre of water. Setup takes a matter of seconds and designed with usability at its core. The two components of the vase can be machine washed.

Arrange full bouquet



Machine washable



Flat pack for storage



The scalloped edge of the vase is designed to help arrange your bouquet evenly ensuring the perfect floral display. Once your flowers fade, the vase can be folded flat again and stored away in a drawer ready for the next use!

Bespoke Design

Certain elements of the vase can be customised to ensure differentiation and a unique product offering. The colour of the vase can be altered to a pantone reference of your choice and POTR can grant exclusivity on selected colourways. In addition to this, print can be added to the exterior of the vase making graphical patterns and designs fully possible.



Please reach out to discuss any bespoke product requirements or to discuss any potential custom design work not listed here. As a team of designers and creatives we are always open to bespoke project requests.



Patented Innovation

Designed in the UK, the Letterbox Vase is a one of a kind innovation and is IP protected with a registered global patent.

Patent number:
GB2024050217

Trusted by Blooming Brands

POTR already works with a range of brands and retailers both in the UK and abroad, and has been recognised for its designs via a series of awards.



BLOOM
& WILD



bloomee



Natural
History
Museum

barbican



**PETIT
PLI**

**sterling
HOME**

