



## The Bespoke Artwork Service



Blenheim Palace



# The Bespoke Artwork Service

## About Us

Crumble & Core is an established card and gift company producing beautiful watercolour designs. The products we offer are Greeting Cards, Boxed Greeting cards with Sterling Silver Jewellery attached (gift & card in one), Boxed Candles with matching Greeting Card design and various Stationery. Our products have been finalists in both The Henries Awards and Gift of the Year and are sold extensively throughout the United Kingdom and Worldwide.



Our artist Jilly was taught to paint by her father as a young girl. This sowed the seed for her passion to develop and led her to Art School. Following on from this she worked for various publishing houses as a freelance artist and now uses her skill and experience to produce beautiful artwork for Crumble & Core. Jilly is a fellow of the Royal Society of Arts (FRSA).

## The Bespoke Artwork Service

Our bespoke artwork service caters for selected visitor attractions such as castles, cathedrals, palaces, gardens and other historical buildings. Our hand painted artwork of your beautiful feature printed on our widely sold products will increase the product range for your retail outlets.

## How the process works

Contact us via phone or email for an obligation free consultation about the service and the potential artwork of the attraction.

If you wish to proceed then the next steps are;

## Step 1 – Choosing the design

This may have been covered in the initial consultation, but if not then a discussion with Jilly, our artist, to determine the best view, elevation, angle etc of the attraction to be painted.

## Step 2 – The Sketch

Once agreed, Jilly will sketch the chosen view as the base for the final watercolour artwork. She will send you a copy of the sketch for your approval.



Salisbury Cathedral

## Step 3 – The Painting

Once confirmed she can start to paint using the approved sketch as her base. Like the previous step, Jilly will send you the finished painted artwork for your approval. Once approved the final image will be sent to our printers where it will be transferred to use on any of our products.



Salisbury Cathedral





Greeting Card



Notecard Pack



Boxed Earring Card



Boxed Necklace Card



Boxed Candle & Card



Print

## Bespoke Pricing

There is no upfront cost for the Bespoke Artwork Service. All that is required is a minimum first order of £250 per design created. Our whole range is available to compliment the bespoke artwork.

## Wholesale Pricing

**Earring Cards** - Sterling Silver Earrings, Card & Box 9cm x 9cm  
£5.95 RRP £14.95

**Necklace Cards** - Sterling Silver Necklace, Card & Box 9cm x 9cm  
£10.95 RRP £24.95

**Notecard Packs** -(Sold in 3s) Boxed Pack of 6 Cards with Kraft envelopes  
£2.95 RRP £7.50

**Prints** - (finished mounted size) A3, A4 & A5 P.O.A.

**Greeting Cards** - (Sold in 6s)  
12x12cm - Kraft envelope £1.00 RRP £2.50  
15x15cm - Kraft envelope £1.30 RRP £3.25

**Boxed Candle & Card** - (Sold in 3s)  
09cl £3.75 RRP £8.95  
20cl £6.75 RRP £15.95

## Contact Details

If you would like to contact us to discuss any possibilities, please email us at [crumbleandcore@gmail.com](mailto:crumbleandcore@gmail.com) or call us on 01825 841412 and ask for Jilly.







Boxed Earring Card



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Greeting Card



Greeting Card

[www.crumbleandcore.com](http://www.crumbleandcore.com)    [crumbleandcore@gmail.com](mailto:crumbleandcore@gmail.com)

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