



Introducing the design led footballs made for gifting as well as playing!

## 6 launch designs available













HAPPINESS IS A BALL AT YOUR FEET

## Gift boxes designed to be re-used as storage boxes with carry handles



## A bit about Rounded...

I'm Kate, founder of Rounded. The idea came when I was wrapping yet another football up as a present for my children's friends – I always struggled to find affordable footballs that were stylish, fun or unique and found them hard to disguise when wrapping!

I realised there was a gap in the market for design led footballs that would appeal to the footballers unique personality and ones that they would love to show off in the playground and on the pitch.

Also, there was a need to offer the option for a gift box to make the gifting experience just that little bit easier! When designing I had the idea that the box could also solve another problem, storage for the balls. The gift box has been created so that it can then be used as stackable storage and would look good in any room – not just the garage.



RRP: £16 ball only
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£20 ball with gift box

TRADE: £6.65 ball only

£8.40 ball with gift box









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