



GIFT OF THE YEAR



GIFTWARES LEADING LIGHTS

Award Winners 2021

SPRINGFAIR AUTUMNFAIR

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20  21

GIFT OF THE YEAR

Unwrap the winners...

**Congratulations to all our winners in
this year's competition.**

In what has been a very different competition year the Gift of the Year 2021 received some amazing entries from our hardworking industry, as well as taking the competition online, including our amazing awards ceremonies, we have also added new categories and a brand new website. The home and giftware world came out in force to celebrate their products and showcase them to our selection of buyers and retailers who judge the competition.

Turn the pages to find out more about the competition and how it helps boost giftware brands to a new elevated platform and a new audience of buyers and retailers. As always the winners brochure is all about the winners and highly commended but for the first time ever we have allowed all competition entrants to be involved.

Welcome

Welcome to The Gift of the Year brochure 2021

The Gift of the Year competition is now in its 43rd year and has really adapted for the changing times, especially the last year which saw us take the majority of the competition online. This year we created a new website to make the entrants journeys easier, as well as for judges to see the products in a much better display. We added new categories this year to evolve with trends as well as a brand-new voting system where for the first time ever the public and end consumers got to vote for their favourite finalist. The competition has come a long way from its humble beginning in 1978.

This brochure is not just about the winners and highly commended it's also about celebrating our sponsors who help support the competition and all the entrants too which will be featured too for the first time ever.

“

It's a great way to gain exposure and publicity for successful products. Walking round a trade show and seeing a stand with a Gift Of the Year award on it really draws you in.

”

Gift Republic

About the competition

The competition supports the industry by giving a unique platform to all that enter, whether they are a multinational brand or a start-up, the competition has helped elevate brands through exposure at the shows we visit, the very brochure you are reading now and also through our social channels. The competition has evolved over the years with the advent of social media and new technologies to help further promote the companies that take part to help achieve a wider reach to a wider audience, this has also been adopted by the entrants sharing their successes as well.

But it's also all about the stories, the entrants we speak to and the real passion behind their products and how much winning a competition like Gift of the Year can help their business. You can read a few of these quotes within this brochure. As ultimately it is all about the industry suppliers and giftware manufacturers and how the competition can help increase business. With trading being extremely tough this year, it is great to see companies rise to the challenge and produce some of their best products yet. The competition is proof that our industry is absolutely thriving with new products and successes, we are also diversifying and evolving into other industries which shows the creative and ingenuity of the home and giftware industry.

We are still only scratching the surface of the wonderful and amazing products we see out there when we visit trade shows and would love to see these compete against today's winners in the competition of the future.

Message from the GA

Congratulations to all our winners, highly commended and entrants too. This has been an especially difficult year for our industry but we have seen the competition grow in numbers of entries as well as new companies taking part.

We love the start of Gift of the Year season but with no trade shows to go to and talk about the competition and how it can boost a brand, we had to do a lot of the talking online. We set up a new podcast (the prod-cast) where we featured old winners of the competition, helped celebrate the entrants with dedicated blogs to boost their business during the tough lockdowns but also expand the benefits of the competition and its ability to be put in front of buyers and retailers.

We have seen so many great products over the years and the past year has been no exception with a huge amount of talent and innovation across all the entries, we hope you enjoy reading about the winners as much as we did celebrating their success in the awards.



“

The GOTY awards have such a positive reputation in the industry, so we're really excited to try our luck at them again!

” Big Potato Games

Insights & Trends

Over the 43 years the competition has been running we have seen a huge amount of insight into our industry, especially when it comes to trends and popular products. Its no wonder our judges are so keen to start judging at they get a first glimpse at all the new products that will be unveiled throughout the next year.

ETHICAL GIFT

Ethical Gifts are here to stay. As the world becomes more socially conscious the product's we gift are also following suit. This year we saw plenty of gifts that at first glance may not seem eco-friendly but the processes to create them and the story behind them very much are. More efficient ways of sourcing products have been found and companies are generally being more forward thinking and ethical in what they submit, and we have seen this category grow over the years.

DIY KITS

These are gifts that are essentially unmade and the giftee to make their own. We have seen this trend explode over the last couple of years with many featuring in this year winners too. The idea is a gift that keeps on giving way past the presentation, and with many of us spending birthdays and important anniversaries away from each other the last year the idea that these gifts can be posted and easily fit through mailboxes is also a plus. We have seen cake boxes, origami and even make your own tech kits and we are looking forward to what can be created next in kit form.

BEES

Bees are very important to our planet and with more stress put on us to look after our planet every day we need to care for nature's little helpers too. Bees have always featured quite heavily throughout the years but this year they have featured even more across a number of categories with beeswax bags, bee jewellery, fabric patterns and a bee revive kit for you to save a stricken bee when you are out and about. Bees important place in nature has well and truly been confirmed.

“

I love the competition and so do my customers and outlets. It is the stamp of approval on my product ranges and adds value and a good reputation for quality

” Sheila Kerr

New this year

Website

The first obvious difference to this year's competition was our new website, which has been a long time coming and has made the user journey a much more enjoyable and simpler one, with entrants now getting their own account with toolkits to help them with their entries and being able to check upon their own completion status quickly and simply.

The new site is very visual and something that was very important to The GA was the ability to upload more imagery. Chris Workman from the GA said "The competition is all about finding the best new gifts across the categories, and the first round of judging is online so the judges absolutely need to see the products in their best light and to do that we needed more imagery a better viewing gallery for the judges"

The new process allowed products to really shine and even allowed entrants to add in videos and a PDF of supporting documentation, which in turn allowed businesses to really tell their stories. The new website is an evolving process and over time we will be adding more useful features to make the process even smoother for both entrants and judges.

“

Winning Highly Commended has given our products a great badge of endorsement and accreditation in the giftware industry: retailers clearly really appreciate and respect the Gift of the Year's judgements

”

History Heroes

Peoples Choice Award

For the first time ever and rather excitingly we have allowed the public a vote with the people's choice award.

The Gift of the Year has traditionally been a trade only competition but this year we invited the public to vote for their favourite finalist, this allowed the finalist to get fantastic exposure across the board and added an extra

element of the awards to reach a new audience and to see what goes on behind closed doors to choose the best gifts. Carry on reading to see who won the very first 'People's Choice' Award.

New this year

Categories

This year we added four new categories to the already impressive line up to really ensure that there was something for everyone and to keep on top of upcoming trends.

My Gift of all Time

This category was designed to celebrate those halo gifts, the best sellers, the god like achievements of entrants. The gift still needs to be on sale to be eligible, but it could also have been selling for 10 years, we were not looking for the newest but the best in this category.

International

The International category was for all those businesses that trade overseas rather than just in the UK. We were looking for products or a company that had been successful in a new territory outside of the UK, it didn't need to be a best seller even just entering a new territory is seen as a success in our eyes and we know many of entrants make the giant leap to international trade with their products every day and we hope they celebrate it here.

Own Label

This was for those unsung heroes that create gifts and products that are own labelled or white labelled for supermarkets, department stores and other brands. This was their chance for many products to shine in their own right, and also to celebrate the companies behind them.

Tech and Gadgets

Tech and gadgets finally got a category of their own. Usually, any tech or gadgets would fit into another category such as Home Accessory, Children's, Novelty, but this time it enabled those products with a tech and gadget feel to sit in and really shine above the rest. We are excited to see this category grow in the future as trend that we have seen grow in recent years.

“

We chose to enter Gift of the Year as it's our industry's most prestigious programme with a vigorous judging process; you're the best of the best when a winner.

”

Enesco

Judging

The Judging Process

The Gift of the Year winners are given to the most original and innovative products new to market which are seen to make great gifts as well as also being commercially viable for retailers. Our judges across the sector make the crucial decision on choosing the Gift of the year winners.

This year with it being all digital the products really had to shine in their entries, but they did a fantastic job in picking their winners and it was safe to say they had a hard time choosing with the amount of quality products on offer.

“

This is the first time I have entered this competition and I am very excited, I have chosen to do so due to the reputation and the prestige of the Giftware Association.

”

Mama Bee Soaps

Judging Panel

Each year we try and change our judging line up to keep the results fresh and unique. With such an exciting range of products, we wanted to reflect this with an exciting and diverse range of judges, that also reflects our industry.

The line-up included owners of gift shops, department store buyers, online retailers, garden centre chains and members of the trade press. These are the experts at the heart of the industry and they each lend prestige to the competition.

Aside from being a vital part of the Gift of the Year competition, many of our judges are buyers and are on the lookout for the next best products for their own shops, so your products are guaranteed to be in front of these judges and potential new customers. Every year judges ask us for contact details or the companies who enter. Connecting retailers with the newest products on the market is one of the best parts of the competition, and ultimately the reason the Giftware Association puts so much passion into organising it.



Abigail Boston
Business Development
Manager
Leo Paper Products Ltd



Alice Cripps,
Founder & Creative Director
Posh Totty Designs



Alison Johnston,
Owner,
Hazelwood Agencies
Nook Living



Cathie Osborne
Managing Director
Retaissance



Cathy Frost
Retail Shop Owner
Loveone



Celestyna Houdkova
Senior Trade Adviser
DIT



Andrea Keniston,
Buyer Mens Accessories
Debenhams



Anna Bryant
Head Buyer
Ransoms Garden Centre



Bradley Trevelyan
Partner
Raven Lifestyle



Celine Dibert
Marketing Manager
Press Loft



Charlotte Biggs
Director,
Card Gift Network





Charlotte Cowell,
Publisher
Gift Greetings Review



Charlotte King
Owner
Gifts From Hand Picked



Chris Beards
Director
Manton Cards



Emma Paisey
Owner
Daisy Park



Erica Stahl
Owner
Pippin Gifts Limited



Fiona Minett
Pr Coach
Boss Your Pr



Deejay Nye
Buyer
Science Museum Group



Elizabeth Attenbough
Director
Magpie Nest Ltd



Ella Haynes
Event Manager
Global Licensing Group



Gemma Nobel
Managing Director
Tayroc Limited



Gilles Pierre Masse
Director & Curator
Wallpaper store





Heidi Schramli
Director Buyer Leader
Detail Retail Ltd

Henri Davis
Retail Adviser Shop Owner,
Coverack Village Stores Ltd

Ian Morris
Director
Map Giftshop

Jon May
Owner
Mooch Gift & Home

Judith Harris
Buying Director
Sherriffs Foods

Julian Moore
Director
Mimi



Jackie Robinson
Houseware & Gift Buyer,
Et Harvey Ltd

Janet Pudge
Owner
The Hop Pocket Craft Center

Jo Williams
Owner Director
Joco Interiors Ltd

Katrina Rail
Partner
Etcetera

Krystof Holub
Trade Adviser
British Embassy Prague





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Chair Of The Board
Bafts Fair Trade Network Uk

Laura Cooper
Owner
Handmade Designs

Laura Eastwood
Retail Consultant
Complete Retail Consulting

Lindsey Straughton
Industry Ambassador
NAJ

Lisa Newlyn-Jones,
Owner
Lovecat

Louise Hammond
Sales Agent
Black Flamingo Brands



Laura Forsyth, Buyer
Company Director
The Village Trading Store

Leanne Winn
Owner
L Winn _ Associates

Lindsey Adam
Owner
Bonkers

Lucy Benham
Assistant Buyer
John Lewis

Maggie Thornton
Owner
Alligator Pear





Melissa Renolds-Lawrence,
Owner
Honey Bee Home



Michael Apter
Managing Director
Paper Tiger



Mike Cook
Group Service Manager
Choice Marketing Ltd



Olivia Reilly
Owner
Little Boat Gifts



Paddy Morton
Director
Strickland And Holt Ltd



Patricia Harding
Head Buyer
Kingdom Of Sweets



Nathaniel Mobbs
Head Of Buying
The National Gallery



Nicola Snell
Founder
Press Loft



Nicola Wood
Buyer Home
The Original Factory Shop



Rachael Barnes
Partner
Dragonfly Cards Gifts



Rachel
Editor
Greetings Today-Lema
Publishing





Rita Rooney
Retail Buying &
Merchandising Manager
Museum Of London



Sara Allbright
Senior Buyer
John Lewis



Sarah Hasall
Founder & Owner
Hand Picked By Henrietta



Sofia Mazur
Founder
Koko Riko Tea



Steph Briggs
Creative Director
La Di Da Interiors



Stephen Spencer
Chief Orchestrator
Stephen Spencer Associates



Sarah Strangeway
Head Of Buying
Boparan Resturant Group



Sharon Whiteside
Buyer
Ulster Stores



Smadar
Director
SI Designs



Stuart Lorimer
Independent Consultant,
Stuart Lorimer Consultant



Sue Marks
Editor Progressive Gifts Home
Max Publishing



Tabi Marsh
Owner
Papilio At Heritage



Tereza Vickova
Senior Trade Advisor
British Embassy Prague



Therese Oertenblad
Founder
Small Business Collaborative



Tina Götting
Purchase Manager,
The British Shop
Versandhandel GmbH _ Co. Kg



Victoria Bostock
Sales Director
Leo Paper Products UK Ltd



Victoria Redshaw
Lifestyle Futurist,
Scarlet Opus



Vincenzo Gallone
Specialist Fmcg Advisor

If you are interested in becoming one of our esteemed judges for the 2021 competition, and judging on the best new products to marketing then please get in touch with

chris.workman@ga-uk.org

Filthy Gorgeous

Go La La

Gorgeous, natural soaps with a hilarious, irreverent twist! Packed full of essential oils and packed full of humour, 100% natural, vegan, ethical and smell AMAZING. A fun gift of a seriously lovely product.

Trade: £2.95

RRP: £6.95

info@golala.co.uk



Bioloco Loop Blue Eyed Sun

Beautiful design-led double-walled flasks that make the perfect contemporary gift for those that value style and sustainability.

Trade: £8.33

RRP: £19.95

sales@blueeyedsun.co.uk



Beauty Bath and Spa

HIGHLY COMMENDED



Mama Bee Soaps Mama Bee Soaps

Handmade natural soaps with sustainably sourced Raw Honey from London beehives. The soaps are cruelty, plastic and synthetics free, certified palm oil free and biodegradable. A portion of proceeds from each sale goes to bee saving charities.

Trade: £3.80
RRP: £7.50

bea@mamabeesoaps.com

Organic Letterbox Spa > Gift Collection Marigold Charms

A Luxurious Personalised Organic Letterbox Spa collection of handmade bath and body products infused with essential oils, perfect for a relaxing sustainable gift. Comprises five products lovingly wrapped in our signature card and muslin packaging.

Trade: £10.00
RRP: £22.00

info@marigoldcharms.com



The Flower Diffuser The Candle Brand

Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk

Winner

The Burn + Bloom Candle Collection The Candle Brand

This beautiful amber candle not only compliments any home interior decor, but also carries with it an extra special design; A label full of wild flower seeds. After burning your candle, remove the label to plant and watch wild flowers bloom.

Trade from £5.00 to £14.50
RRP from £10.00 to £29.00

email@thecandlebrand.co.uk



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Branded Gift

HIGHLY COMMENDED

Burgon & Ball RHS Gifts for Gardeners 'British Meadow' gardening gift collection ✓ Burgon & Ball

'British Meadow' adds beautiful new choices to Burgon & Ball's top-selling RHS Gifts for Gardeners series, developed with the Royal Horticultural Society. The new design reflects today's trend for more natural gardens and uses plastic-free packaging.

Trade from £5.00 to £10.41
RRP from £9.99 to £24.99

alison.edwards@burgonandball.com
www.burgonandball.com



< Royal opera House Create Your Own Theatre Clockwork Soldier

Make your own beautiful theatre and put on a production.

Use the scenery, characters and props to write and create shows full of wonder and imagination.

Trade: £5.20
RRP: £12.50

info@clockworksoldier.co.uk
www.clockworksoldier.co.uk



^ Jigsaw Puzzles & Games for Rebel Girls Gibsons

Explore, learn and play without limits. We have collaborated with the extraordinary team behind the Good Night Stories for Rebel Girls novels to produce a collection of inspiring jigsaw puzzles and games.

Trade from £4.75 to £5.50
RRP from £10.50 to £12.00

rebecca@gibsonsgames.co.uk

Winner

Richard Osman's House of Game's Hacche Retail

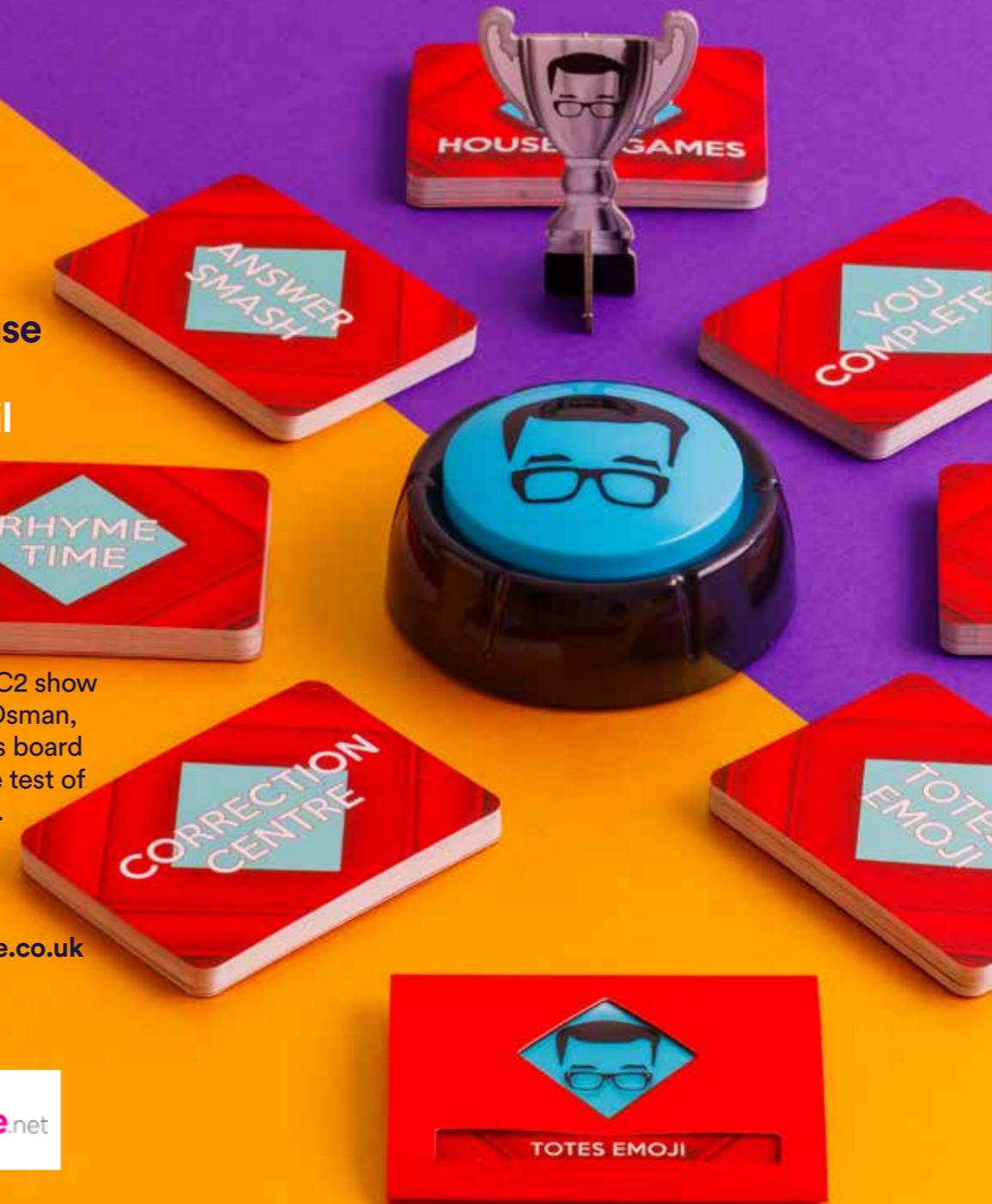
Based on the hit BBC2 show hosted by Richard Osman, the House of Games board game is the ultimate test of knowledge and skill.

Trade: £10.65
RRP: £25.00

zoe.farmer@hacche.co.uk
hacche.co.uk

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Or visit us at:
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B18 6LT

Giving our Trade Associations unity and strength

Here to support, promote and facilitate co-operation between our member Trade Associations

The trade associations within the British Allied Trades Federation have supported the industries they represent since 1887, with the formation of the Birmingham Jewellers' and Silversmiths' Association. From this initiative the Gilders & Finishers were formed, working relationships with the National Association of Goldsmiths and the London Wholesale Jewellers were agreed, so that by the turn of the twentieth century the key players of today's Federation were talking and beginning to work together. With the addition of the Fancy Goods Association and the British Leather & Luggage mid century, the Federation we now see was emerging.

Today the BATF has grown to represent retailers; metal finishers; jewellers; goldsmiths; leathersgoods, travelling and fashion accessories; giftware and tabletop in a rapidly changing environment. We are proud to present ourselves as the unified federation of five of the most significant trade associations in the trade and consumer marketplace.

Our industry representation includes:

- Over 3500 members Including craftsmen, manufacturers, wholesale distributors retailers, designers
- With 50,000+ employees
- Worth £25+ billion at retail

The British Jewellery & Giftware International, which has been helping companies to improve their international trade for more than 40 years. If you want to export or import, BJGI can help you.



T: 0121 236 2657
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E: David.Kukadia@ga-uk.org
W: www.jda.org.uk



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E: info@naj.co.uk
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T: 0121 237 1123
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W: www.sea.org.uk

Cards & Wrap

HIGHLY COMMENDED



Colour + Send > Greeting Cards Lottie Simpson

Colour + Send - Cards designed by us for your little ones to colour before they send - Colour + Send!

Trade: £1.20
RRP: £3.00

hello@lottiesimpson.com



Crafty Cards ^ Two for Joy

An exciting & creative new Greeting Card collection for 2020, perfect for children's birthdays. Each card features a cut-out crafty activity on the back of the card. A small gift and card bundled with a brightly coloured, matching envelope.

Trade: £1.20
RRP: £3.00

hello@louiserichardsondesign.co.uk
twoforjoyillustration.weebly.com/

Bedazzled greetings ^ cards containing shimmer for drinks

Boxstar Creative Ltd

A range of innovative slogan based greetings cards containing a BeDazzled® shimmer for drinks sachet. Enough shimmer for 8-10 servings.

Add a sprinkle to your glass. Watch the magic happen!

Slogan based on prosecco, gin and shimmer of course!

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RRP: £5.00

lr@boxstarcreative.co.uk

Winner

Message in a bottle pop up card All Joy Designs

These dimensional cards, hand-made with a patent pending process.

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RRP: £3.99

info@alljoydesign.com



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- www.alljoydesign.com
- Greeting card
- Candle
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www.crumbleandcore.com

Proudly producing hand finished British Greeting Cards,
Boxed Silver Jewellery Cards & NEW Boxed Candle & Card

Childrens, Educational & Preschool

HIGHLY COMMENDED



Bendies Sweet Dreamers Ltd

Bendies, are a fun collection of eco-friendly cute character pouches containing two reusable silicone straws for little ones to use time and time again, whilst also helping them to combat the wasteful use of plastic!

Trade: £4.00 lynda@sweetdreamers.co.uk
RRP: £8.99 www.sweetdreamers.co.uk



Totseat the Smoothie: your own, on-the-go instant highchair Totseat Ltd

The Totseat chair harness adapts to fit all shapes and sizes of chair & baby, harnessing your little one in safety and comfort in any adult chair when you're out and about. It's the perfect, pocket-sized alternative to someone else's highchair.

Trade: £16.00
RRP: £30.00
rachel@totseat.com

Storytime Tins Apples to Pears

Two 'Storytime Tins' - Little Red Riding Hood and Three Little Pigs. The tins include wooden characters and a felt mat to enact the tale while reading the story from the sheet provided. Also includes colouring sheet to turn the tin into a house.

Trade: £4.95
RRP: £11.99

bethan@applestopears.com
www.applestopears.com



Passport to Genius whiz kid games

A range of environmentally-friendly, educational games that are great fun to play and a great way to learn. Aimed at children aged 7 plus, these have been designed - with teachers input - to support key stage 1 and 2 school work.

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RRP: £22.50

heather@whizkidgames.co.uk

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Lily
LOCKETT

Winner



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SHORTLISTED

Established in London in 1991, Laurence King Publishing is now recognised as one of the world's leading publishers of books and gifts on the creative arts. We work with some of the world's best illustrators, designers, artists and photographers to create beautifully produced books and gifts which are acclaimed for their inventiveness, beautiful design and authoritative texts.



LAURENCE KING



Time to grow
glee
2021

14-16 September
NEC BIRMINGHAM

Bringing the industry
back together

gleebirmingham.com

Commemorative & Collectable

HIGHLY COMMENDED



100 Ways to Help Your Community

Gift Republic

Make your local neighbourhood a better place and enrich the lives of the people around you with 100 cards to help your community.

Trade: £4.16
RRP: £9.99

officeadmin@giftrepublic.com
www.giftrepublic.com

Adopt a Sea Turtle

Gift Republic

This adoption pack for a Sea Turtle works with the People's Trust for Endangered Species (PTES) to help their survival. You will also receive a welcome Letter and information on sea turtles.

Trade: £8.33
RRP: £19.99

officeadmin@giftrepublic.com
www.giftrepublic.com



Remembrance Duckling

DCUK

DCUK wanted to help the Royal British Legion. And we did, thanks to donating 20% from all sales of our limited edition character.

RRP: £21.99

steve@dcuk.com
www.dcu.com

Winner

Rainbow Heroes in Aid of Samaritans Charity

500 Piece Jigsaw Puzzle

Gibsons



This 500 piece circular jigsaw puzzle celebrates the wonderful heroes who continue to help us during the COVID-19 crisis. To say thank you, Gibsons will donate £2 from every Rainbow Heroes puzzle sold to the charity, Samaritans.

Trade: £4.75
RRP: £10.50

rebecca@gibsonsgames.co.uk

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 TH March

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JDA

We would like to welcome you to the The Jewellery Distributors Association, or the JDA as its more commonly known. Working under the umbrella of The Giftware Association, the JDA is a not-for-profit trade association specialising in supporting the activities of those who wholesale, distribute, import and export precious and fashion jewellery, accessories, and watches. If this is something that we can help you with we have many more services that you can benefit from to help your business thrive.

If you join us at Spring Fair we can offer you some exclusive deals...
One free entry to The Giftware Association's Gift of The Year competition which is a great way to get your products in front of influential industry experts and retailers.

One free pass to one of our popular 'Meet The Buyer' events where you will have intimate meetings with a variety of buyers, we have previously worked with John Lewis, The Tillington group of Garden Centres, Not On the High Street, and many more popular retailers.

If you would like to discuss in more detail come and say hello or contact enquiries@ga-uk.org or give us a call on 0121 237 1104

Contemporary Gift

HIGHLY COMMENDED



100 Things To Do After Quarantine Gift Republic

Make the most of your post-lockdown freedom with this interactive, scratch off bucket list!

Trade: £5.41
RRP: £12.99

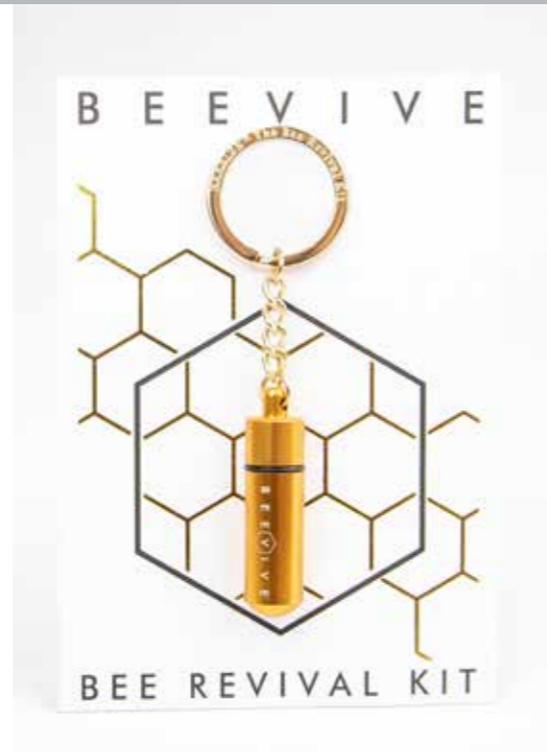
officeadmin@giftrepublic.com
www.giftrepublic.com

Fire Catcher Lamp > Gift Republic

Bring the ambience of an open fire into your home with this fire catcher with a flickering effect light.

Trade: £8.33
RRP: £19.99

officeadmin@giftrepublic.com
www.giftrepublic.com



The Bee Revival Kit Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00
RRP from £10.99

beevive1@gmail.com

Winner

Bioloco Loop Blue Eyed Sun

Beautiful design-led double-walled flasks that make the perfect contemporary gift for those that value style and sustainability.

Trade: £8.33
RRP: £19.95

sales@blueeyedsun.co.uk



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Urban Eccentric

Eccentric Socks, Eccentric People



hello@urbaneccentric.co.uk



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UK

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Our business relies on us having an efficient logistics service and they are able to provide this. In terms of a reference, I couldn't recommend them more highly."

Jude Biddulph, Owner, Suck UK LTD

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01449 766 629 solutions@tradecounter.co.uk

Design & Craft

HIGHLY COMMENDED



< Bees Wax bread Bag Urban Green Company

Keep your bread fresher for longer with a Bees Wax bread Bag

RRP from £12.00

info@urbangreencompany.co.uk

Create Your Own Giant Ocean Origami Clockwork Soldier

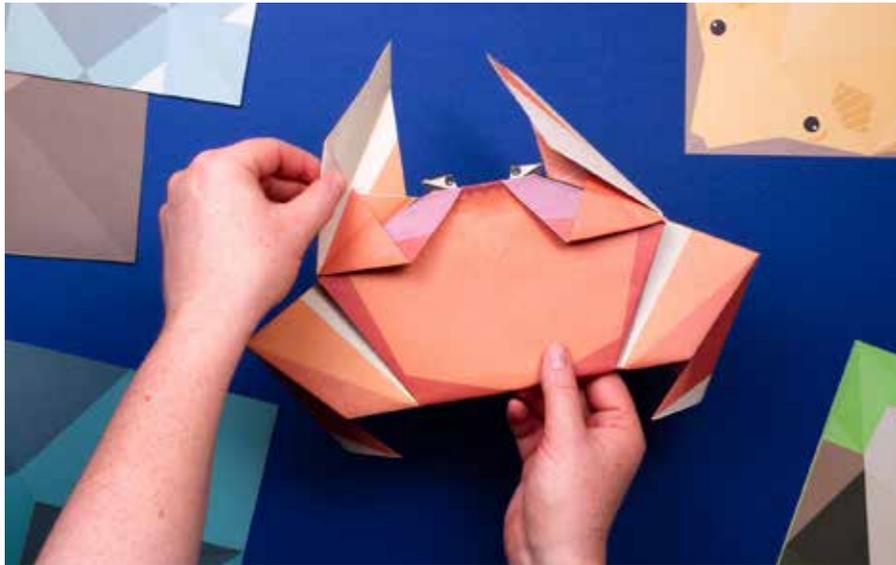
Make your own super-sized sea creatures in this fun origami set.

Trade: £4.20

RRP: £9.99

info@clockworksoldier.co.uk

www.clockworksoldier.co.uk



The Flower Diffuser The Candle Brand

Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50

RRP: £21.00

email@thecandlebrand.co.uk



Hyper Jungle Paper Head Lights Fizz Creations Ltd.



Unleash your inner jungle with animal head paper lights in either a Pink Leopard or Blue Zebra® the battery operated warm LED light is controlled by remote and also allows you to change the brightness.

Trade from £6.25 to £6.25
RRP from £14.99 to £14.99

Zoe.Ryan@fizzcreations.com

Sponsored by



Winner

Kayleigh Jayne & Co - Small award winning business based in Cheshire

Introducing The Stardust Collection & Our Little Nest frames. A selection of handmade, high quality luxury gift items perfect for around the home, and for all occasions personalised and custom designed and personalised for each customer. Featuring precious metals, also crystals and pearls from Swarovski®. These awesome products were Gift of the year nominated and shortlisted 2020/2021 and are extremely popular with customers old and young.



Our Little Nest frames®

23cm x 23cm handmade box frame with a hand woven Argentium® silver nest, featuring little Swarovski® crystal pearls. Each pearl colour is supplied at random and has a specific meaning, (love, Good health, good fortune, etc) a colour chart and authenticity certificate is provided with each order. The number of pearls within the nest can be decided by the customer as each one is to represent a family member in their home. The words "our little nest where life begins and love never ends" comes as standard underneath the nest, however customer can personalise with surname and family names above. Colour grey and white.



Stardust Crystallised Keepsake/Storage Boxes Wax Melts Storage Boxes®

Handmade Pine wood storage boxes hand painted in matte white available in two sizes.

24cm x 24cm
and 28cm x 28 cm

Customers can choose what wording they would like on the box lid which is then embellished with crystals from Swarovski®

Available with clear crystals or coloured crystals.



Stardust crystallised Prints®

Stunning luxurious framed prints embellished with crystals from Swarovski® available in two sizes.

A4 prints in A3 frame
A3 Prints in A2 frame

Various designs available and all handmade to order customers can personalise with names or special message of their choice. Customer can choose to have clear crystals or Coloured crystals.

For more information please contact - Kayleigh Dixon
Email - Kayleigh@KayleighJayneCo.com
Instagram - @KayleighJayneCo
Facebook - @KayleighJayneCo
LinkedIn - Kayleigh Dixon



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I CAN DO
WHAT YOU CANNOT DO.
TOGETHER
WE CAN DO GREAT THINGS.”

-MOTHER TERESA



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ENQUIRIES@REATIVEINDUSTRYASSOCIATION.ORG
WWW.CREATIVEINDUSTRYASSOCIATION.ORG

Ethical Gift

HIGHLY COMMENDED

Reusable Face Pads > Urban Green Company

Eco Friendly Facial Pads, Reusable Facial Wipes, Make Up Remover Pads

RRP from £6.00

info@urbangreencompany.co.uk

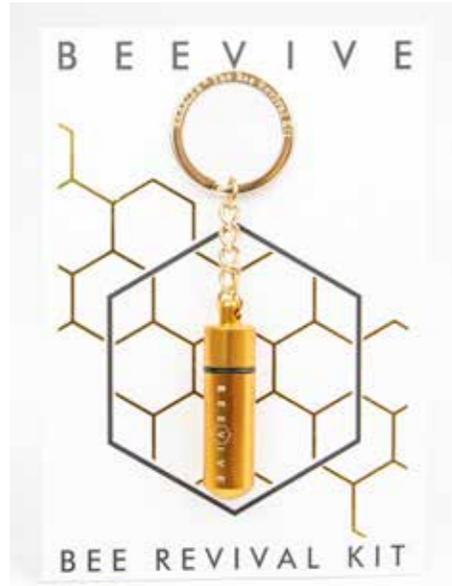
The Bee Revival Kit > Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00

RRP from £10.99

beevive1@gmail.com



Gustainable > My Gifts Trade

The Sustainable collection consists of beautiful products which are manufactured entirely from sustainably sourced and recycled materials. Helping to save the planet never looked so stylish!

Trade from £1.45 to £13.11

RRP from £3.48 to £31.46

gabys@mygiftstrade.co.uk

www.mygiftstrade.co.uk



Winner

Bioloco Plant Kids Bottle Blue Eyed Sun

A unique new children's beaker made from plant material that makes a beautiful gift that takes care of the planet.

Trade: £6.22

RRP: £14.95

sales@blueeyedsun.co.uk



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BAFTS Fair Trade Network UK

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Fair Trade
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the Ethical Gift of the Year Award 2021

WHAT IS FAIR TRADE?

Fair Trade is a way of doing business that prioritises the interests of economically disadvantaged producers. It embodies a vision of building a new, people and planet centred economy.

WHAT IS BAFTS?

BAFTS is the Fair Trade Network in the UK. Its members are wholesale and retail suppliers of fairly traded products and "Friends of BAFTS" who want to actively increase the amount of fairly traded products that they stock.

BECOME A MEMBER OR FRIEND OF BAFTS

As a membership organisation, we aim to make all our members feel valued and supported. There are lots of benefits for BAFTS Members and Friends, these are based around 3 main ideas:

ACCOUNTABILITY - a structure of accountability, which in turn gives consumers peace of mind that they are buying from businesses that care.

COMMUNITY - part of a community who share a commitment to fair trade practice in the running of their businesses. Benefit from targeted training and business advice via newsletters, members area of the website and the annual conference

INSPIRATION - hear and learn from leading figures within the fair trade movement and directly from artisan makers. Join us!

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supporting the trade for 16 years

giftwaremagazine.com
charlotte@giftwaremagazine.com
[@homeandgiftware](https://www.instagram.com/homeandgiftware)



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* greeting card image by House of Turnowsky

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info@denre.com

Fashion Accessories

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Darling Divas Umbrella Collection

Soake Ltd

Beautifully designed umbrellas with added magic touches.

Trade from £12.50
RRP from £30.00

anthony@soake.co.uk



The Pocket Scarf

The Pocket Scarf Ltd

The Pocket Scarf is an artisanal fashion accessory with a patented pocket to keep all of your essentials safe and to hand. For people who value their time, style and belongings. Hand Made in the UK by Caroline Crook. Inventor. Designer. Mother.

Trade: £20.00 | RRP: £49.95

info@thepocketscarf.com



The Bee Revival Kit

Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00
RRP from £10.99

beevive1@gmail.com

Winner

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HOME & GIFTWARE

Stay Safe Sentiment Bracelets

Carrie Elspeth Ltd

Wear my 'Stay safe, Stay strong' rainbow bracelets on your wrist and beam out those positive vibes all day long!

What better reminder to yourself or a loved one that there are better days to come!

Trade from £4.99 to £5.99
RRP from £12.50 to £14.99

carrie@carrieelspeth.com
www.carrieelspeth.com

Festive & Occasions

HIGHLY COMMENDED



The Crafty Kit Company's Nordic Gnomes Needle Felting Kit The Crafty Kit Company Ltd

The Crafty Kit Company's Nordic Gnomes needle felting kit contains everything needed to make a cheeky pair of Nordic Gnomes, to create a lovely unique hand-crafted Scandi Christmas decoration.

Trade: £4.95
RRP: £12.50

jo@craftykitcompany.co.uk
www.craftykitcompany.co.uk

Pawbles > Wren & Rye

Who says dog walks can't be festive? Or that baubles are only for Christmas trees?

Simply attach the doggy bauble to your dog's collar or halter like you would any other BowDangle or dog tag and spread some festive cheer when out with your pooch!

Trade: £5.00 | RRP: £10.00

ash@wrenandrye.com



Christmas Jumper Baking Kit ^ Craft + Crumb

Christmas jumpers are one of our festive favourite things to wear, talk about and laugh at - so why not make and decorate the jumper you'd never dare to wear?!

Trade: £12.00
RRP: £19.99

louise@craftandcrumb.com

Winner

Christmas Around the World Jigsaw Puzzle Advent Calendar Gibsons

Countdown to Christmas by unboxing a festive surprise every single day with the Gibsons jigsaw puzzle advent calendar.

Trade: £14.00
RRP: £28.00

rebecca@gibsonsgames.co.uk



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FIND OUT MORE HERE -
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Food & Drink

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Little Cooks Co Little Cooks Co

Little Cooks Co is a monthly cooking subscription for children designed to teach children how to cook and learn about the amazing power of food, as well as help families connect and make memories in the kitchen.

Trade: £12.99 | RRP: £12.99

helen@littlecookscs.co.uk
www.littlecookscs.co.uk



The Bake Off Box The Great British Exchange

The Bake Off Box is a monthly subscription service that delivers recipes developed by The Great British Bake Off, direct to your door.

Trade: £19.99
RRP: £19.99

sarah@thegbexchange.com



Smoke & Spice BBQ Kit Hot Smoked

This hot smoking starter kit is bursting with Whisky Barrel, Pear and Piri Piri smoke and spice flavours with recipe suggestions. Use with the stainless steel smoker box supplied on a regular BBQ or smoker for stunning smoky results.

Trade: £12.50
RRP: £25.00

alyson@hotsmoked.co.uk
www.hotsmoked.co.uk

The Bottled Baking Co - Baking Mixes The Bottled Baking Co

Trade: £5.80
RRP: £11.50

Info@bottledbaking.co.uk

Choose from our range of home baking kits to create your very own baked masterpiece with no hassle.

We have a core range of 6 flavours all year round, plus seasonal varieties in Spring, Autumn and Christmas.



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We look forward to the summer when the industry reunites and reconnects safely at the UK Food & Drink Shows, encompassing Farm Shop & Deli Show, National Convenience Show, Food & Drink Expo, Foodex, The Ingredients Show and The Forecourt Show.

Register now at farmshopanddelishow.co.uk

This is a trade event. No under-18s will be admitted.



"The tins are so colourful and beautifully wrapped in a sari - they stand out on our shelves"



Home & Garden

HIGHLY COMMENDED



Mini-Meadow Wildflower Pots Seedball

Our new grow your own mini-meadow pots are an all in one gift set for anyone who loves wildflowers and garden wildlife. Everything you need to create your own mini wildlife paradise is in the box, all you need to do is add water.

Trade: £8.50
RRP: £20.00

emily@mayaproject.org
www.seedball.co.uk

Smart Diffuser Lamp

Gingko Electronics Ltd

A portable and real wood ambient desk light with a seamlessly integrated copper plate oil burning diffuser. With a handy gold touch sensor control, it gently heats up to fill your room silently and slowly with your favourite scent.

Trade: £19.95
RRP: £49.95

paul@ging-ko.co.uk
www.ging-ko.co.uk



Indoor Greenhouse

Original Products Ltd

Keep it small with our Miniature Greenhouse, and watch your plant or herb seedlings grow on your windowsill, or simply use it as a display for Cacti or Succulent plants.

Trade: £8.80
RRP: £19.99

paulspencer@originalproducts.co.uk

Winner

Avocado Vase

Ilex Studio



Introducing the Avocado Vase by Ilex Studio. We believe you will find the avocado plant growing fun, engaging and rewarding. Along with, it's one of the heartiest and handsome house plants you can grow.

Trade: £17.50
RRP: £35.00

ed@ilexstudio.com

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Home Fragrance

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Botanical Collection Aery Ltd

Original botanically inspired fragrances in Green & Clear glass Soy Candles & Diffusers.

Trade from £10.42 to £14.98 | RRP from £25.00 to £36.00

david@aeryliving.com | www.aeryliving.com

Life In Bloom- Floral Reed Diffusers Ashleigh & Burwood

Life In Bloom Reed Diffusers combine white fibre reeds for excellent fragrance delivery with stems of coloured gypsophila flowers for a decorative floral touch.

Fragrances will last for up to 12 weeks and Refill Fragrances are available.

Trade: £9.38 - RRP: £22.50

COT@ashleigh-burwood.co.uk
www.ashleigh-burwood.co.uk



Fernweh Collection Aery Ltd

Design Led Matte Ceramic vessels & Original fragrances transport you to distant lands capturing the essence of foreign adventures.

4 unique luxury fragrances paired with handmade ceramic pots.

Trade from £10.83 to £14.58 | RRP from £26.00 to £35.00

david@aeryliving.com
www.aeryliving.com



The Flower Diffuser The Candle Brand



Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk



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& BERGAMOT
Floral Reed Diffuser

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GIFT OF THE YEAR
FINALIST

Life in Bloom Reed Diffusers
combine white fibre reeds for
excellent fragrance delivery
with stems of colourful
gypsophila flowers for
decorative touch

Collection
includes 5
products in 4
fragrances
& colours

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winner of the Gift of the
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in developing their UK
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^ Puritx Canova

Puritx is a superior hand sanitising gel for those who care. The high concentration of organic aloe vera and blend of essential oils will give your hands all their known natural goodness, leaving them feel soft, refreshed and protected.

Trade from £1.88 to £5.21 | RRP from £4.50 to £12.50

matthew@canova.co.uk

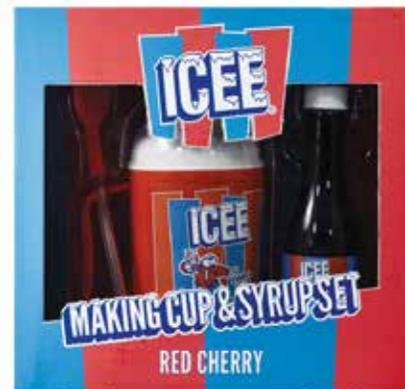
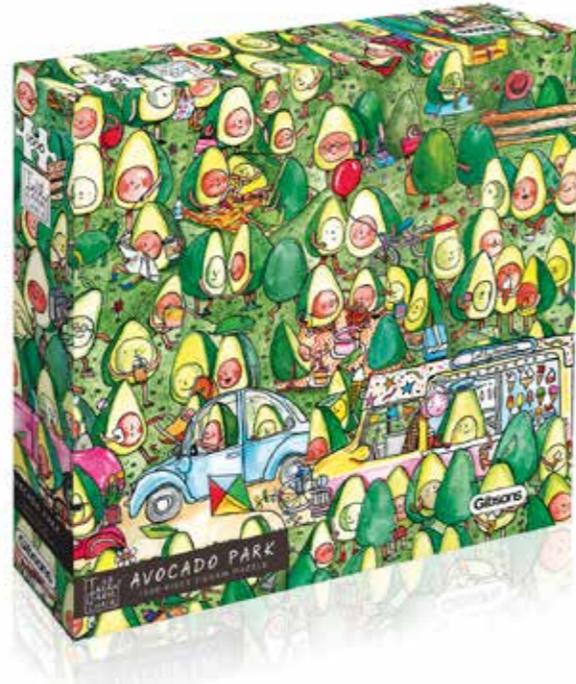
Avocado Park 1000-Piece Jigsaw Puzzle Gibsons

Holy guacamole! This pear-fect 1000 piece puzzle is filled to the brim with everyone's favourite little fruit. We've got avo-people doing avo-cardio, chilling with their avo-dogs...some even avo-car!

Trade: £6.75

RRP: £14.00

rebecca@gibsonsgames.co.uk



< ICEE Fizz Creations Ltd.

ICEE Slushies are a familiar site in theme parks, cinemas and other entertainment venues through the USA. So we developed and launched a range for consumers to recreate the iconic drinks in the comfort of their own home.

Trade from £3.33 to £29.99 | RRP from £7.99 to £59.99

Zoe.Ryan@fizzcreations.com

Winner

Julia Gash Julia Gash Enterprises Ltd

Julia Gash is a British artist and map maker extraordinaire. She creates whimsical illustrations of locations, printed onto beautiful products that connect with people around the world, bringing a place that's close to their hearts, into their homes.

Trade from £1.30 to £6.50
RRP from £4.00 to £15.00

julia@juliagash.co.uk



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Kitchen & Dining

HIGHLY COMMENDED



Authentic Birmingham Balti Bowl

The Birmingham Balti Bowl Company

Our heritage authentic balti bowls are lovingly designed in Birmingham's Jewellery Quarter and made in Birmingham. Using quality carbon steel, our bowls are produced in the same way as the original 1970's bowls and finished by hand.

Trade: £14.99
RRP: £24.99

hello@thebirminghambaltibowlco.com



Resin Coated Solid Olive Wood Bowl

Samantha Lois Illustrations

Each bowl is hand crafted from beautiful Olive Wood with their striking natural grains making no two pieces alike. Dress your table with a bit of luxury using these bowls as an eye-catching centre piece.

Trade: £21.00
RRP: £42.00

info@samanthalois.com

T&G Tip Top Mills T & G Woodware Ltd

T&G's Tip Top Salt & Pepper Mills - Design, Function & Quality

Trade from £8.50 to £15.00
RRP from £16.99 to £29.99

jenny.handley@tg-woodware.com
www.tg-woodware.com



Bioloco Plant Lunch Pot Blue Eyed Sun

A lovely range of handy lunch or breakfast pots made from plant sugar.

Trade: £6.66
RRP: £15.99

sales@blueeyedsun.co.uk



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Call Chris Workman today on 0121 236 1105 or drop him an email on chris.workman@ga-uk.org

My Gift of All Time

HIGHLY COMMENDED



Slush Puppie Machine ^

Fizz Creations Ltd.

SLUSH PUPPIE celebrated its 50th year in 2020 and here at Fizz Creations we have seen the iconic machine go from strength to strength with phenomenal sales during the pandemic which is why it is our 'Gift of all Time'

Trade: £29.99
RRP: £59.99

Zoe.Ryan@fizzcreations.com

Willow Tree

Enesco Limited

2020 sees the 20th Anniversary of Willow Tree - the most popular gift choice around the world. Pieces are cast from her original carvings and then individually painted by hand with soft washed colours.

Trade from £3.73 to £57.50
RRP from £8.95 to £138.00

helen.cottrill@enesco.co.uk
www.enesco.co.uk



< Make Your Own Insect House

Apples to Pears

A lovely kit to Make Your Own Insect House. This tin includes the wooden pieces required to make an insect house, glue, bamboo tubes, decorative ladybirds and instructions.

Trade: £4.95
RRP: £11.99

bethan@applestoysters.com
www.applestoysters.com



Winner

The Flower Diffuser

The Candle Brand



Incorporating home fragrance with interior styling. this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk

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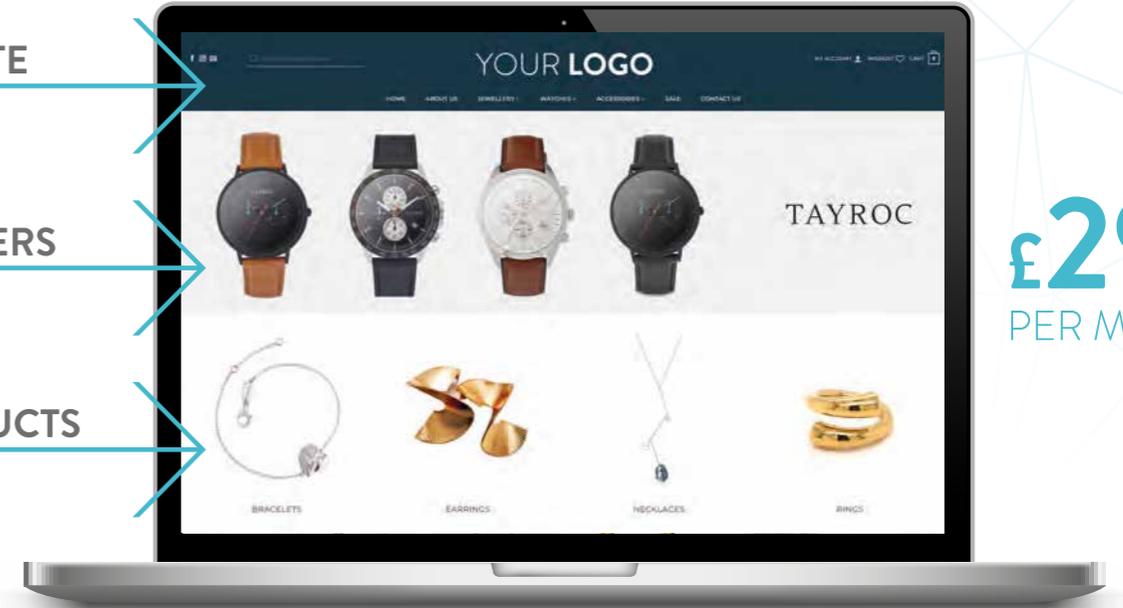
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< Gel Hand Sanitiser Puckator Ltd

Refillable antibacterial hand sanitisers in a shaped silicone holder with carry strap

Trade from £1.35 to £1.45
RRP from £3.17 to £3.41

lauren@puckator.co.uk
<https://www.puckator.co.uk>



80's & 90's Board Game ✓ Gift Republic

Pull up your leg warmers and grab your Tamagochi as you journey through the 80's or 90's in a race to be crowned the king of nostalgia!

Trade: £8.33 officeadmin@giftrepublic.com
RRP: £19.99 www.giftrepublic.com



Burger Balance ^ Professor Puzzle

Keep a steady hand in this tasty game of balance! Players roll the dice to see what burger ingredients they can stack on top of the ketchup bottle. Beware though as one wrong move can turn your bacon double cheeseburger into a plain old burger bun!

Trade: £4.17
RRP: £10.00

megan.fairbrace@professorpuzzle.com
www.professorpuzzle.com

Winner

Filthy Gorgeous Go La La



Gorgeous, natural soaps with a hilarious, irreverent twist! Packed full of essential oils and packed full of humour, 100% natural, vegan, ethical and smell AMAZING.

A fun gift of a seriously lovely product.

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Trade: £2.95 | RRP: £6.95

info@golala.co.uk



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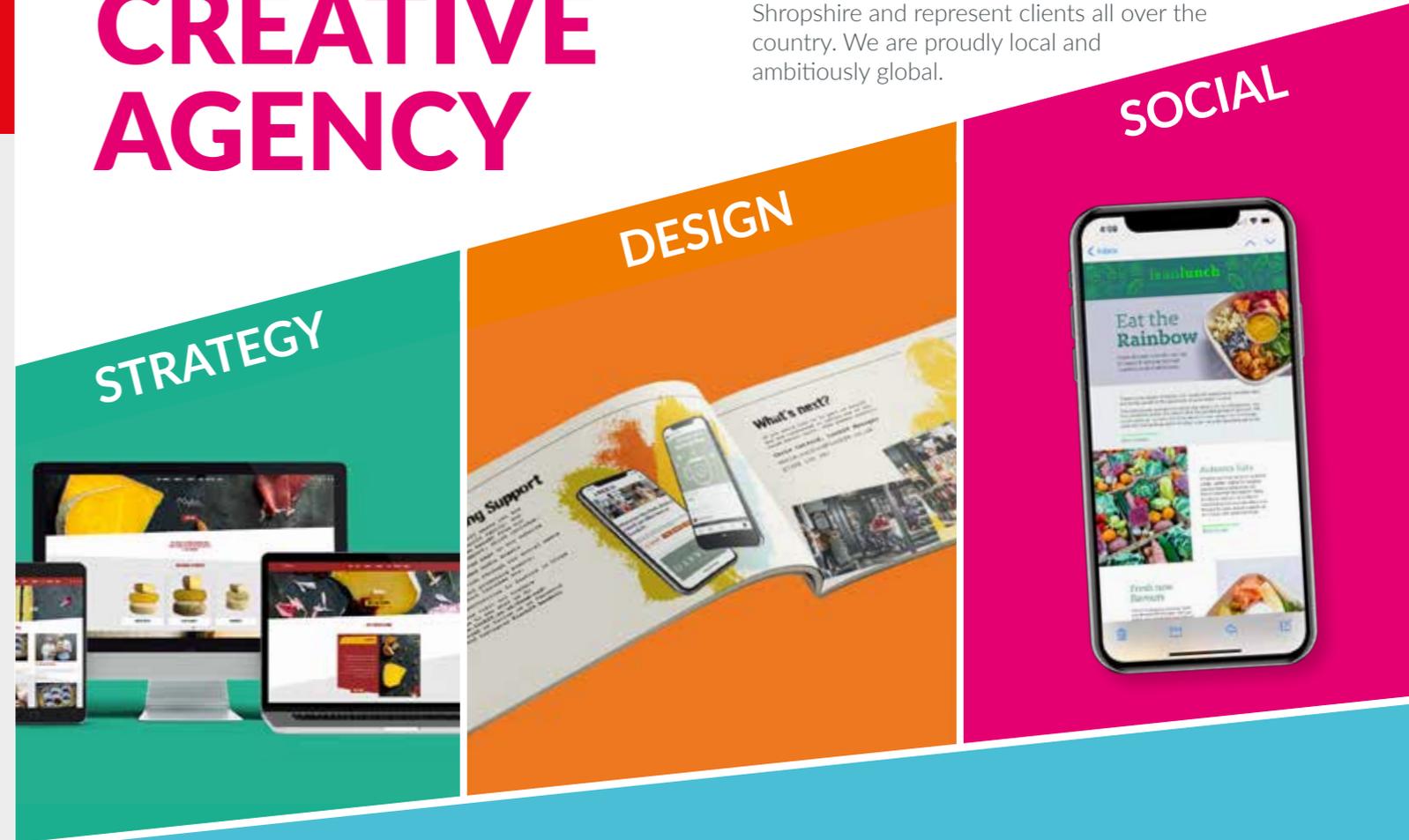
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mairi@leatherguild.co.uk
www.leatherguild.co.uk



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marketing@sheepers.co.uk



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courtney@bubblegumstuff.com
www.bubblegumstuff.com



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Zoe.Ryan@fizzcreations.com



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info@franandjonesythecat.shop

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ash@wrenandrye.com



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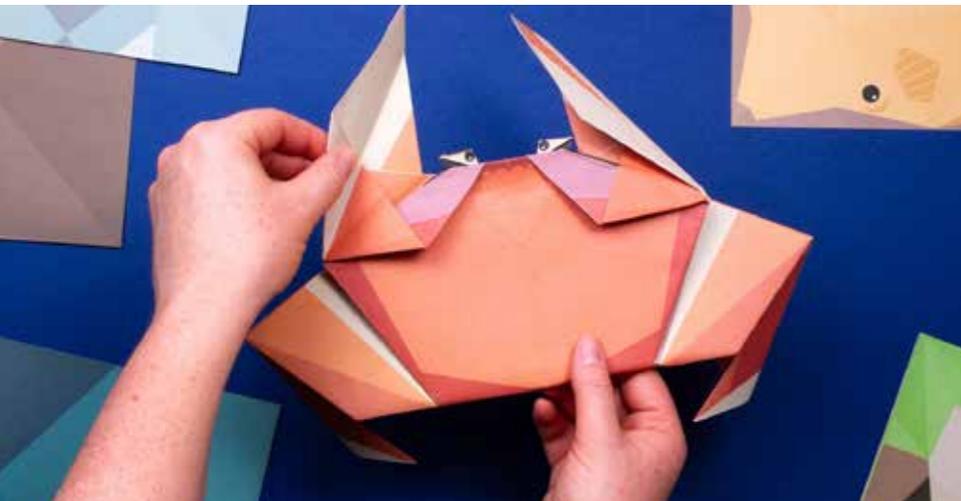
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amy.newcombe@busyb.co.uk
www.busyb.co.uk

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BROUGHT TO YOU BY GIFT OF THE YEAR AND SUPPORTED BY THE GIFTWARE ASSOCIATION. THE PODCAST SHINES A SPOTLIGHT ON THE UK'S THRIVING GIFT INDUSTRY, PROVIDING INSIGHT INTO ALL ASPECTS OF THE CREATIVE AND SALES PROCESS, FROM CONCEPT TO RETAIL AND EVERYTHING IN BETWEEN.

EACH WEEK YOU WILL MEET A NEW KEY PLAYER FROM RETAIL OR SUPPLY AND LEARN ABOUT THEIR ROLE WITHIN THEIR BUSINESS, THEIR INSIGHTS ON THE INDUSTRY AND, OF COURSE, TO TALK ABOUT THEIR ENTRY OR PREVIOUS WINNER IN THE GIFT OF THE YEAR AWARDS!

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Tech & Gadgets

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Zoe.Ryan@fizzcreations.com



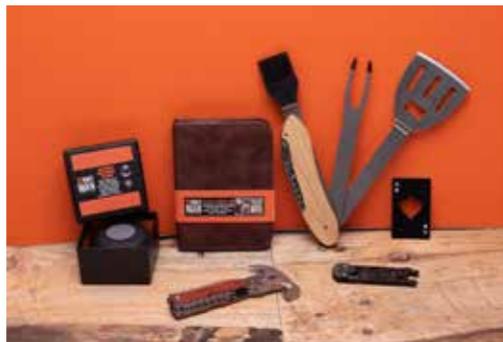
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christina@widdop.co.uk



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lauren@puckator.co.uk
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See you next year

Gift of the year will be back open for entries in July, keep an eye on your emails, social media or create an account to be the first to hear when the competition opens



GIFT OF THE YEAR

The Giftware Association is at the heart of the UK gift and home industry. We can help your business thrive with our knowledge, services and contacts within the industry.

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**Gift of the Year and
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