



GIFT OF THE YEAR



GIFTWARES LEADING LIGHTS

Award Winners 2021

SPRINGFAIR AUTUMNFAIR

Online Marketplace

The marketplace for
wholesale home, gift and fashion.

Discover new products, plan your
collections and trade with trusted
brands all year round.

Join our journey today.

autumnfair.com/onlinemarketplace

20  21

GIFT OF THE YEAR

Unwrap the winners...

**Congratulations to all our winners in
this year's competition.**

In what has been a very different competition year the Gift of the Year 2021 received some amazing entries from our hardworking industry, as well as taking the competition online, including our amazing awards ceremonies, we have also added new categories and a brand new website. The home and giftware world came out in force to celebrate their products and showcase them to our selection of buyers and retailers who judge the competition.

Turn the pages to find out more about the competition and how it helps boost giftware brands to a new elevated platform and a new audience of buyers and retailers. As always the winners brochure is all about the winners and highly commended but for the first time ever we have allowed all competition entrants to be involved.

Welcome

Welcome to The Gift of the Year brochure 2021

The Gift of the Year competition is now in its 43rd year and has really adapted for the changing times, especially the last year which saw us take the majority of the competition online. This year we created a new website to make the entrants journeys easier, as well as for judges to see the products in a much better display. We added new categories this year to evolve with trends as well as a brand-new voting system where for the first time ever the public and end consumers got to vote for their favourite finalist. The competition has come a long way from its humble beginning in 1978.

This brochure is not just about the winners and highly commended it's also about celebrating our sponsors who help support the competition and all the entrants too which will be featured too for the first time ever.

“

It's a great way to gain exposure and publicity for successful products. Walking round a trade show and seeing a stand with a Gift Of the Year award on it really draws you in.

”

Gift Republic

About the competition

The competition supports the industry by giving a unique platform to all that enter, whether they are a multinational brand or a start-up, the competition has helped elevate brands through exposure at the shows we visit, the very brochure you are reading now and also through our social channels. The competition has evolved over the years with the advent of social media and new technologies to help further promote the companies that take part to help achieve a wider reach to a wider audience, this has also been adopted by the entrants sharing their successes as well.

But it's also all about the stories, the entrants we speak to and the real passion behind their products and how much winning a competition like Gift of the Year can help their business. You can read a few of these quotes within this brochure. As ultimately it is all about the industry suppliers and giftware manufacturers and how the competition can help increase business. With trading being extremely tough this year, it is great to see companies rise to the challenge and produce some of their best products yet. The competition is proof that our industry is absolutely thriving with new products and successes, we are also diversifying and evolving into other industries which shows the creative and ingenuity of the home and giftware industry.

We are still only scratching the surface of the wonderful and amazing products we see out there when we visit trade shows and would love to see these compete against today's winners in the competition of the future.

Message from the GA

Congratulations to all our winners, highly commended and entrants too. This has been an especially difficult year for our industry but we have seen the competition grow in numbers of entries as well as new companies taking part.

We love the start of Gift of the Year season but with no trade shows to go to and talk about the competition and how it can boost a brand, we had to do a lot of the talking online. We set up a new podcast (the prod-cast) where we featured old winners of the competition, helped celebrate the entrants with dedicated blogs to boost their business during the tough lockdowns but also expand the benefits of the competition and its ability to be put in front of buyers and retailers.

We have seen so many great products over the years and the past year has been no exception with a huge amount of talent and innovation across all the entries, we hope you enjoy reading about the winners as much as we did celebrating their success in the awards.



“
The GOTY awards have such a positive reputation in the industry, so we're really excited to try our luck at them again!

” Big Potato Games

Insights & Trends

Over the 43 years the competition has been running we have seen a huge amount of insight into our industry, especially when it comes to trends and popular products. Its no wonder our judges are so keen to start judging at they get a first glimpse at all the new products that will be unveiled throughout the next year.

ETHICAL GIFT

Ethical Gifts are here to stay. As the world becomes more socially conscious the product's we gift are also following suit. This year we saw plenty of gifts that at first glance may not seem eco-friendly but the processes to create them and the story behind them very much are. More efficient ways of sourcing products have been found and companies are generally being more forward thinking and ethical in what they submit, and we have seen this category grow over the years.

DIY KITS

These are gifts that are essentially unmade and the giftee to make their own. We have seen this trend explode over the last couple of years with many featuring in this year winners too. The idea is a gift that keeps on giving way past the presentation, and with many of us spending birthdays and important anniversaries away from each other the last year the idea that these gifts can be posted and easily fit through mailboxes is also a plus. We have seen cake boxes, origami and even make your own tech kits and we are looking forward to what can be created next in kit form.

BEES

Bees are very important to our planet and with more stress put on us to look after our planet every day we need to care for nature's little helpers too. Bees have always featured quite heavily throughout the years but this year they have featured even more across a number of categories with beeswax bags, bee jewellery, fabric patterns and a bee revive kit for you to save a stricken bee when you are out and about. Bees important place in nature has well and truly been confirmed.

“
I love the competition and so do my customers and outlets. It is the stamp of approval on my product ranges and adds value and a good reputation for quality

” Sheila Kerr

New this year

Website

The first obvious difference to this year's competition was our new website, which has been a long time coming and has made the user journey a much more enjoyable and simpler one, with entrants now getting their own account with toolkits to help them with their entries and being able to check upon their own completion status quickly and simply.

The new site is very visual and something that was very important to The GA was the ability to upload more imagery. Chris Workman from the GA said "The competition is all about finding the best new gifts across the categories, and the first round of judging is online so the judges absolutely need to see the products in their best light and to do that we needed more imagery a better viewing gallery for the judges"

The new process allowed products to really shine and even allowed entrants to add in videos and a PDF of supporting documentation, which in turn allowed businesses to really tell their stories. The new website is an evolving process and over time we will be adding more useful features to make the process even smoother for both entrants and judges.

“

Winning Highly Commended has given our products a great badge of endorsement and accreditation in the giftware industry: retailers clearly really appreciate and respect the Gift of the Year's judgements

”

History Heroes

Peoples Choice Award

For the first time ever and rather excitingly we have allowed the public a vote with the people's choice award.

The Gift of the Year has traditionally been a trade only competition but this year we invited the public to vote for their favourite finalist, this allowed the finalist to get fantastic exposure across the board and added an extra

element of the awards to reach a new audience and to see what goes on behind closed doors to choose the best gifts. Carry on reading to see who won the very first 'People's Choice' Award.

New this year

Categories

This year we added four new categories to the already impressive line up to really ensure that there was something for everyone and to keep on top of upcoming trends.

My Gift of all Time

This category was designed to celebrate those halo gifts, the best sellers, the god like achievements of entrants. The gift still needs to be on sale to be eligible, but it could also have been selling for 10 years, we were not looking for the newest but the best in this category.

International

The International category was for all those businesses that trade overseas rather than just in the UK. We were looking for products or a company that had been successful in a new territory outside of the UK, it didn't need to be a best seller even just entering a new territory is seen as a success in our eyes and we know many of entrants make the giant leap to international trade with their products every day and we hope they celebrate it here.

Own Label

This was for those unsung heroes that create gifts and products that are own labelled or white labelled for supermarkets, department stores and other brands. This was their chance for many products to shine in their own right, and also to celebrate the companies behind them.

Tech and Gadgets

Tech and gadgets finally got a category of their own. Usually, any tech or gadgets would fit into another category such as Home Accessory, Children's, Novelty, but this time it enabled those products with a tech and gadget feel to sit in and really shine above the rest. We are excited to see this category grow in the future as trend that we have seen grow in recent years.

“

We chose to enter Gift of the Year as it's our industry's most prestigious programme with a vigorous judging process; you're the best of the best when a winner.

”

Enesco

Judging

The Judging Process

The Gift of the Year winners are given to the most original and innovative products new to market which are seen to make great gifts as well as also being commercially viable for retailers. Our judges across the sector make the crucial decision on choosing the Gift of the year winners.

This year with it being all digital the products really had to shine in their entries, but they did a fantastic job in picking their winners and it was safe to say they had a hard time choosing with the amount of quality products on offer.

“

This is the first time I have entered this competition and I am very excited, I have chosen to do so due to the reputation and the prestige of the Giftware Association.

”

Mama Bee Soaps

Judging Panel

Each year we try and change our judging line up to keep the results fresh and unique. With such an exciting range of products, we wanted to reflect this with an exciting and diverse range of judges, that also reflects our industry.

The line-up included owners of gift shops, department store buyers, online retailers, garden centre chains and members of the trade press. These are the experts at the heart of the industry and they each lend prestige to the competition.

Aside from being a vital part of the Gift of the Year competition, many of our judges are buyers and are on the lookout for the next best products for their own shops, so your products are guaranteed to be in front of these judges and potential new customers. Every year judges ask us for contact details or the companies who enter. Connecting retailers with the newest products on the market is one of the best parts of the competition, and ultimately the reason the Giftware Association puts so much passion into organising it.



Abigail Boston
Business Development
Manager
Leo Paper Products Ltd



Alice Cripps,
Founder & Creative Director
Posh Totty Designs



Alison Johnston,
Owner,
Hazelwood Agencies
Nook Living



Cathie Osborne
Managing Director
Retaissance



Cathy Frost
Retail Shop Owner
Loveone



Celestyna Houdkova
Senior Trade Adviser
DIT



Andrea Keniston,
Buyer Mens Accessories
Debenhams



Anna Bryant
Head Buyer
Ransoms Garden Centre



Bradley Trevelyan
Partner
Raven Lifestyle



Celine Dibert
Marketing Manager
Press Loft



Charlotte Biggs
Director,
Card Gift Network





Charlotte Cowell,
Publisher
Gift Greetings Review



Charlotte King
Owner
Gifts From Hand Picked



Chris Beards
Director
Manton Cards



Emma Paisey
Owner
Daisy Park



Erica Stahl
Owner
Pippin Gifts Limited



Fiona Minett
Pr Coach
Boss Your Pr



Deejay Nye
Buyer
Science Museum Group



Elizabeth Attenbough
Director
Magpie Nest Ltd



Ella Haynes
Event Manager
Global Licensing Group



Gemma Nobel
Managing Director
Tayroc Limited



Gilles Pierre Masse
Director & Curator
Wallpaper store





Heidi Schramli
Director Buyer Leader
Detail Retail Ltd



Henri Davis
Retail Adviser Shop Owner,
Coverack Village Stores Ltd



Ian Morris
Director
Map Giftshop



Jon May
Owner
Mooch Gift & Home



Judith Harris
Buying Director
Sherriffs Foods



Julian Moore
Director
Mimi



Jackie Robinson
Houseware & Gift Buyer,
Et Harvey Ltd



Janet Pudge
Owner
The Hop Pocket Craft Center



Jo Williams
Owner Director
Joco Interiors Ltd



Katrina Raill
Partner
Etcetera



Krystof Holub
Trade Adviser
British Embassy Prague





Laura Cave
Chair Of The Board
Bafts Fair Trade Network Uk

Laura Cooper
Owner
Handmade Designs

Laura Eastwood
Retail Consultant
Complete Retail Consulting

Lindsey Straughton
Industry Ambassador
NAJ

Lisa Newlyn-Jones,
Owner
Lovecat

Louise Hammond
Sales Agent
Black Flamingo Brands



Laura Forsyth, Buyer
Company Director
The Village Trading Store

Leanne Winn
Owner
L Winn _ Associates

Lindsey Adam
Owner
Bonkers

Lucy Benham
Assistant Buyer
John Lewis

Maggie Thornton
Owner
Alligator Pear





Melissa Renolds-Lawrence,
Owner
Honey Bee Home



Michael Apter
Managing Director
Paper Tiger



Mike Cook
Group Service Manager
Choice Marketing Ltd



Olivia Reilly
Owner
Little Boat Gifts



Paddy Morton
Director
Strickland And Holt Ltd



Patricia Harding
Head Buyer
Kingdom Of Sweets



Nathaniel Mobbs
Head Of Buying
The National Gallery



Nicola Snell
Founder
Press Loft



Nicola Wood
Buyer Home
The Original Factory Shop



Rachael Barnes
Partner
Dragonfly Cards Gifts



Rachel
Editor
Greetings Today-Lema
Publishing





Rita Rooney
Retail Buying &
Merchandising Manager
Museum Of London



Sara Allbright
Senior Buyer
John Lewis



Sarah Hasall
Founder & Owner
Hand Picked By Henrietta



Sofia Mazur
Founder
Koko Riko Tea



Steph Briggs
Creative Director
La Di Da Interiors



Stephen Spencer
Chief Orchestrator
Stephen Spencer Associates



Sarah Strangeway
Head Of Buying
Boparan Resturant Group



Sharon Whiteside
Buyer
Ulster Stores



Smadar
Director
SI Designs



Stuart Lorimer
Independent Consultant,
Stuart Lorimer Consultant



Sue Marks
Editor Progressive Gifts Home
Max Publishing



Tabi Marsh
Owner
Papilio At Heritage



Tereza Vickova
Senior Trade Advisor
British Embassy Prague



Therese Oertenblad
Founder
Small Business Collaborative



Tina Götting
Purchase Manager,
The British Shop
Versandhandel GmbH _ Co. Kg



Victoria Bostock
Sales Director
Leo Paper Products UK Ltd



Victoria Redshaw
Lifestyle Futurist,
Scarlet Opus



Vincenzo Gallone
Specialist Fmcg Advisor

If you are interested in becoming one of our esteemed judges for the 2021 competition, and judging on the best new products to marketing then please get in touch with

chris.workman@ga-uk.org

Filthy Gorgeous

Go La La

Gorgeous, natural soaps with a hilarious, irreverent twist! Packed full of essential oils and packed full of humour, 100% natural, vegan, ethical and smell AMAZING. A fun gift of a seriously lovely product.

Trade: £2.95

RRP: £6.95

info@golala.co.uk



Bioloco Loop Blue Eyed Sun

Beautiful design-led double-walled flasks that make the perfect contemporary gift for those that value style and sustainability.

Trade: £8.33

RRP: £19.95

sales@blueeyedsun.co.uk



Beauty Bath and Spa

HIGHLY COMMENDED



Mama Bee Soaps Mama Bee Soaps

Handmade natural soaps with sustainably sourced Raw Honey from London beehives. The soaps are cruelty, plastic and synthetics free, certified palm oil free and biodegradable. A portion of proceeds from each sale goes to bee saving charities.

Trade: £3.80
RRP: £7.50

bea@mamabeesoaps.com

Organic Letterbox Spa > Gift Collection Marigold Charms

A Luxurious Personalised Organic Letterbox Spa collection of handmade bath and body products infused with essential oils, perfect for a relaxing sustainable gift. Comprises five products lovingly wrapped in our signature card and muslin packaging.

Trade: £10.00
RRP: £22.00

info@marigoldcharms.com



The Flower Diffuser The Candle Brand

Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk

Winner

The Burn + Bloom Candle Collection The Candle Brand

This beautiful amber candle not only compliments any home interior decor, but also carries with it an extra special design; A label full of wild flower seeds. After burning your candle, remove the label to plant and watch wild flowers bloom.

Trade from £5.00 to £14.50
RRP from £10.00 to £29.00

email@thecandlebrand.co.uk



Sponsored by



Branded Gift

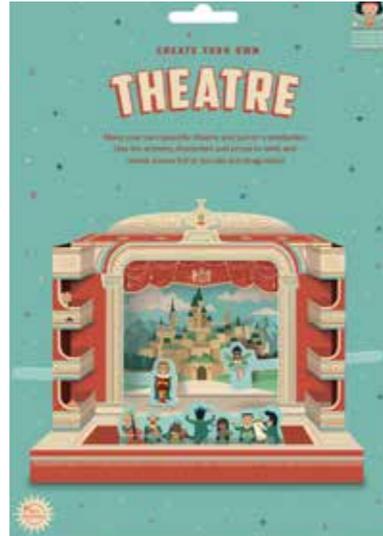
HIGHLY COMMENDED

Burgon & Ball RHS Gifts for Gardeners 'British Meadow' gardening gift collection ✓ Burgon & Ball

'British Meadow' adds beautiful new choices to Burgon & Ball's top-selling RHS Gifts for Gardeners series, developed with the Royal Horticultural Society. The new design reflects today's trend for more natural gardens and uses plastic-free packaging.

Trade from £5.00 to £10.41
RRP from £9.99 to £24.99

alison.edwards@burgonandball.com
www.burgonandball.com



← Royal opera House Create Your Own Theatre Clockwork Soldier

Make your own beautiful theatre and put on a production.

Use the scenery, characters and props to write and create shows full of wonder and imagination.

Trade: £5.20
RRP: £12.50

info@clockworksoldier.co.uk
www.clockworksoldier.co.uk



^ Jigsaw Puzzles & Games for Rebel Girls Gibsons

Explore, learn and play without limits. We have collaborated with the extraordinary team behind the Good Night Stories for Rebel Girls novels to produce a collection of inspiring jigsaw puzzles and games.

Trade from £4.75 to £5.50
RRP from £10.50 to £12.00

rebecca@gibsonsgames.co.uk

Winner

Richard Osman's House of Game's Hacche Retail

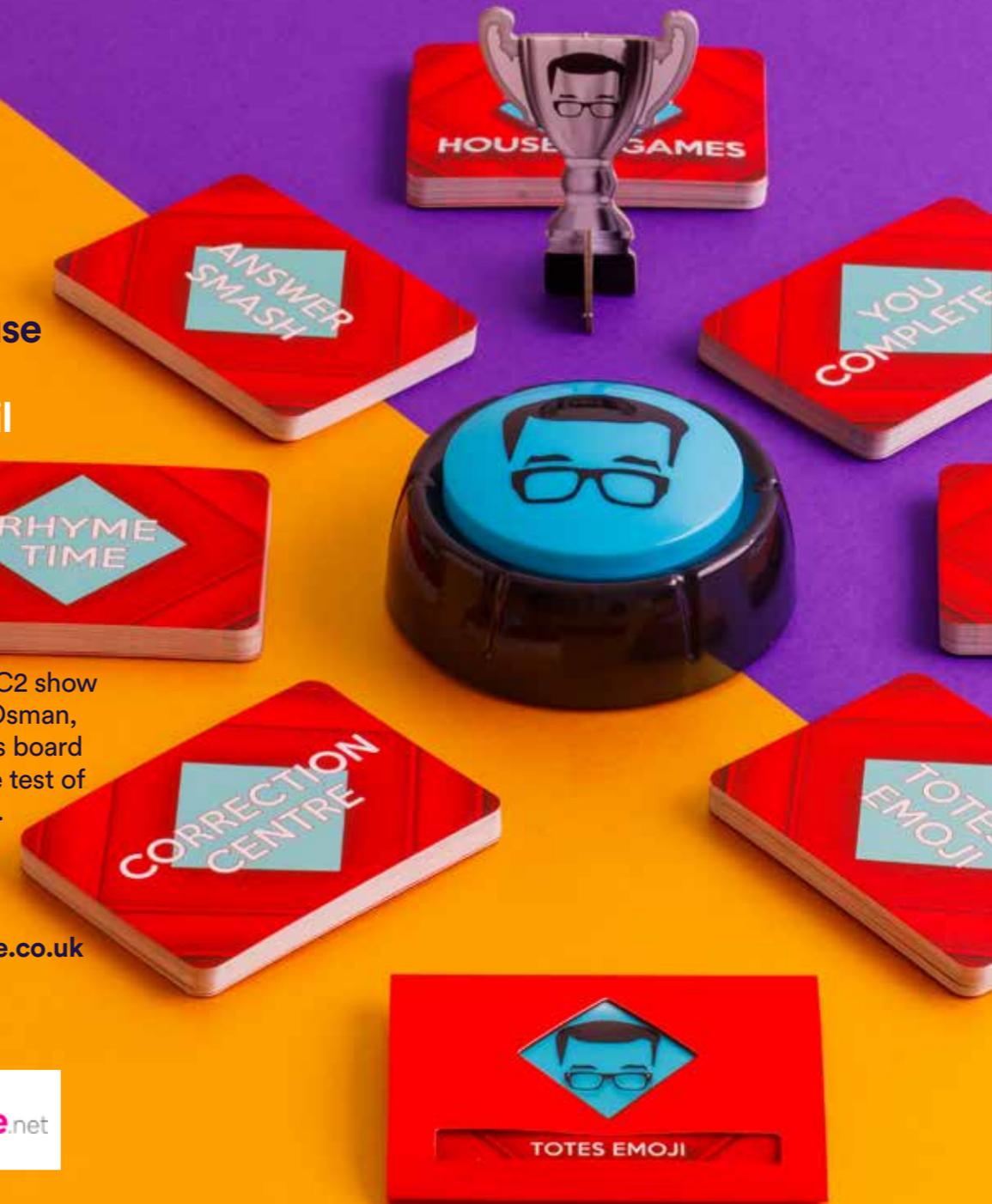
Based on the hit BBC2 show hosted by Richard Osman, the House of Games board game is the ultimate test of knowledge and skill.

Trade: £10.65
RRP: £25.00

zoe.farmer@hacche.co.uk
hacche.co.uk

Sponsored by

GiftsandHome.net





MAX GROUP OF COMPANIES

MARKET LEADERS IN TRADE MAGAZINE PUBLISHING



MARKET LEADING DIGITAL PLATFORMS

GiftsandHome.net **PGBUZZ.net** HousewaresNews.net PartyWorldwide.net PreschoolNews.net LICENSINGSOURCE.net

MARKET LEADERS IN TRADE AWARDS



MARKET LEADING GREETING CARD TRADE EXHIBITION



max-publishing.co.uk
maxmediaventures.co.uk
maxlive-events.co.uk

MAX PUBLISHING • UNITED HOUSE • NORTH ROAD • LONDON • N7 9DP
[t] 020 7700 6740 • [e] ianh@max-publishing.co.uk



Contact : Natalie Edmead-McKie
T: 0121 236 2657
E: enquiries@batf.uk.com
W: www.batf.uk.com
Or visit us at:
Federation House
10 Vyse Street
Birmingham
B18 6LT

Giving our Trade Associations unity and strength

Here to support, promote and facilitate co-operation between our member Trade Associations

The trade associations within the British Allied Trades Federation have supported the industries they represent since 1887, with the formation of the Birmingham Jewellers' and Silversmiths' Association. From this initiative the Gilders & Finishers were formed, working relationships with the National Association of Goldsmiths and the London Wholesale Jewellers were agreed, so that by the turn of the twentieth century the key players of today's Federation were talking and beginning to work together. With the addition of the Fancy Goods Association and the British Leather & Luggage mid century, the Federation we now see was emerging.

Today the BATF has grown to represent retailers; metal finishers; jewellers; goldsmiths; leathersgoods, travelling and fashion accessories; giftware and tabletop in a rapidly changing environment. We are proud to present ourselves as the unified federation of five of the most significant trade associations in the trade and consumer marketplace.

Our industry representation includes:

- Over 3500 members Including craftsmen, manufacturers, wholesale distributors retailers, designers
- With 50,000+ employees
- Worth £25+ billion at retail

The British Jewellery & Giftware International, which has been helping companies to improve their international trade for more than 40 years. If you want to export or import, BJGI can help you.



T: 0121 236 2657
E: enquiries@batf.uk.com
W: www.batf.uk.com



T: 0121 237 1107
E: info@btaa.org.uk
W: www.btaa.org.uk



T: 0121 237 1104
E: enquiries@ga-uk.org
W: www.ga-uk.org



T: 0121 237 1149
E: David.Kukadia@ga-uk.org
W: www.jda.org.uk



T: 0121 237 1110
E: info@naj.co.uk
W: www.naj.co.uk



T: 0121 237 1123
E: info@sea.org.uk
W: www.sea.org.uk

Cards & Wrap

HIGHLY COMMENDED



Colour + Send > Greeting Cards Lottie Simpson

Colour + Send - Cards designed by us for your little ones to colour before they send - Colour + Send!

Trade: £1.20
RRP: £3.00

hello@lottiesimpson.com



Crafty Cards ^ Two for Joy

An exciting & creative new Greeting Card collection for 2020, perfect for children's birthdays. Each card features a cut-out crafty activity on the back of the card. A small gift and card bundled with a brightly coloured, matching envelope.

Trade: £1.20
RRP: £3.00

hello@louiserichardsondesign.co.uk
twoforjoyillustration.weebly.com/

Bedazzled greetings ^ cards containing shimmer for drinks

Boxstar Creative Ltd

A range of innovative slogan based greetings cards containing a BeDazzled® shimmer for drinks sachet. Enough shimmer for 8-10 servings.

Add a sprinkle to your glass. Watch the magic happen!

Slogan based on prosecco, gin and shimmer of course!

Trade: £2.05
RRP: £5.00

lr@boxstarcreative.co.uk

Winner

Message in a bottle pop up card All Joy Designs

These dimensional cards, hand-made with a patent pending process.

Trade: £1.50
RRP: £3.99

info@alljoydesign.com



Sponsored by





- 3D pop up card
 - Gift
www.alljoydesign.com

- Greeting card
 - Candle
info@alljoydesign.com

20  21
GIFT OF THE YEAR
 WINNER



Crumble & Core
 Since 2016

Crumble
 &
 Core

Crumble
 &
 Core

www.crumbleandcore.com

Proudly producing hand finished British Greeting Cards,
 Boxed Silver Jewellery Cards & NEW Boxed Candle & Card

20  21
GIFT OF THE YEAR
SHORTLISTED

Established in London in 1991, Laurence King Publishing is now recognised as one of the world's leading publishers of books and gifts on the creative arts. We work with some of the world's best illustrators, designers, artists and photographers to create beautifully produced books and gifts which are acclaimed for their inventiveness, beautiful design and authoritative texts.



LAURENCE KING



Time to grow
glee
2021

14-16 September
NEC BIRMINGHAM

Bringing the industry
back together

gleebirmingham.com

Commemorative & Collectable

HIGHLY COMMENDED



100 Ways to Help Your Community

Gift Republic

Make your local neighbourhood a better place and enrich the lives of the people around you with 100 cards to help your community.

Trade: £4.16
RRP: £9.99

officeadmin@giftrepublic.com
www.giftrepublic.com

Adopt a Sea Turtle

Gift Republic

This adoption pack for a Sea Turtle works with the People's Trust for Endangered Species (PTES) to help their survival. You will also receive a welcome Letter and information on sea turtles.

Trade: £8.33
RRP: £19.99

officeadmin@giftrepublic.com
www.giftrepublic.com



Remembrance Duckling

DCUK

DCUK wanted to help the Royal British Legion. And we did, thanks to donating 20% from all sales of our limited edition character.

RRP: £21.99

steve@dcuk.com
www.dcu.com

Winner

Rainbow Heroes in Aid of Samaritans Charity

500 Piece Jigsaw Puzzle

Gibsons



This 500 piece circular jigsaw puzzle celebrates the wonderful heroes who continue to help us during the COVID-19 crisis. To say thank you, Gibsons will donate £2 from every Rainbow Heroes puzzle sold to the charity, Samaritans.

Trade: £4.75
RRP: £10.50

rebecca@gibsonsgames.co.uk

Sponsored by



In an unpredictable world add some certainty

Directors & Officers Liability Insurance provides the reassurance there's at least one thing you can take control of.

D&O insurance, covers the cost of compensation claims made against your business's directors and key managers (officers) for alleged wrongful acts and the policy can protect the business against employment dispute claims, with superior and more flexible coverage than that provided by a standard Legal Expenses policy.

For more information contact us today.

Call 01822 855 555 or
email: insurance@thmarch.co.uk

 TH March

Insurance Since 1887



JDA

We would like to welcome you to the The Jewellery Distributors Association, or the JDA as its more commonly known. Working under the umbrella of The Giftware Association, the JDA is a not-for-profit trade association specialising in supporting the activities of those who wholesale, distribute, import and export precious and fashion jewellery, accessories, and watches. If this is something that we can help you with we have many more services that you can benefit from to help your business thrive.

If you join us at Spring Fair we can offer you some exclusive deals...

One free entry to The Giftware Association's Gift of The Year competition which is a great way to get your products in front of influential industry experts and retailers.

One free pass to one of our popular 'Meet The Buyer' events where you will have intimate meetings with a variety of buyers, we have previously worked with John Lewis, The Tillington group of Garden Centres, Not On the High Street, and many more popular retailers.

If you would like to discuss in more detail come and say hello or contact enquiries@ga-uk.org or give us a call on 0121 237 1104

Contemporary Gift

HIGHLY COMMENDED



100 Things To Do After Quarantine Gift Republic

Make the most of your post-lockdown freedom with this interactive, scratch off bucket list!

Trade: £5.41
RRP: £12.99

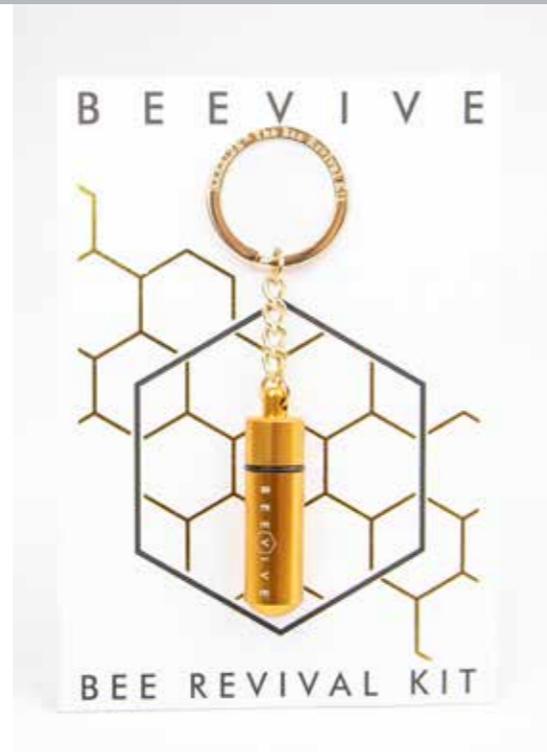
officeadmin@giftrepublic.com
www.giftrepublic.com

Fire Catcher Lamp > Gift Republic

Bring the ambience of an open fire into your home with this fire catcher with a flickering effect light.

Trade: £8.33
RRP: £19.99

officeadmin@giftrepublic.com
www.giftrepublic.com



The Bee Revival Kit Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00
RRP from £10.99

beevive1@gmail.com

Winner

BioloCo Loop Blue Eyed Sun

Beautiful design-led double-walled flasks that make the perfect contemporary gift for those that value style and sustainability.

Trade: £8.33
RRP: £19.95

sales@blueeyedsun.co.uk



Sponsored by



Urban Eccentric

Eccentric Socks, Eccentric People



hello@urbaneccentric.co.uk



@urbaneccentric



UK

www.urbaneccentric.co.uk

TRADE COUNTER DISTRIBUTION LTD

Specialising in gift product distribution and partnering with some of the top gift companies in the UK.

Trade Counter Distribution have been a trusted third-party logistics fulfilment provider for more than 60 years.

Based within easy reach of the port of Felixstowe, we offer a highly competitive order fulfilment solution, tailored to your needs and outstanding levels of order accuracy.

"We have been with Trade Counter for many years and as a company they have been a fantastic partner; reliable, diligent and flexible. We ship to thousands of retailers globally and they have always provided us with a first class service.

Our business relies on us having an efficient logistics service and they are able to provide this. In terms of a reference, I couldn't recommend them more highly. "

Jude Biddulph, Owner, Suck UK LTD

TCD-ORDERFULFILMENT.CO.UK

01449 766 629 solutions@tradecounter.co.uk



Design & Craft

HIGHLY COMMENDED



< Bees Wax bread Bag Urban Green Company

Keep your bread fresher for longer with a Bees Wax bread Bag

RRP from £12.00

info@urbangreencompany.co.uk

Create Your Own Giant Ocean Origami ✓ Clockwork Soldier

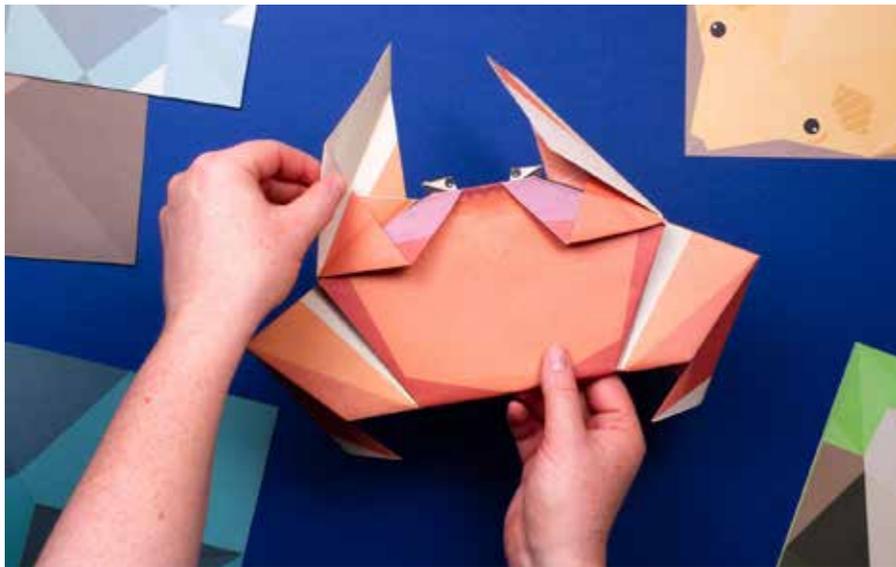
Make your own super-sized sea creatures in this fun origami set.

Trade: £4.20

RRP: £9.99

info@clockworksoldier.co.uk

www.clockworksoldier.co.uk



The Flower Diffuser ✓ The Candle Brand

Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50

RRP: £21.00

email@thecandlebrand.co.uk



Hyper Jungle Paper Head Lights Fizz Creations Ltd.



Unleash your inner jungle with animal head paper lights in either a Pink Leopard or Blue Zebra® the battery operated warm LED light is controlled by remote and also allows you to change the brightness.

Trade from £6.25 to £6.25

RRP from £14.99 to £14.99

Zoe.Ryan@fizzcreations.com

Sponsored by



Winner

Kayleigh Jayne & Co - Small award winning business based in Cheshire

Introducing The Stardust Collection & Our Little Nest frames. A selection of handmade, high quality luxury gift items perfect for around the home, and for all occasions personalised and custom designed and personalised for each customer. Featuring precious metals, also crystals and pearls from Swarovski®. These awesome products were Gift of the year nominated and shortlisted 2020/2021 and are extremely popular with customers old and young.



Our Little Nest frames®

23cm x 23cm handmade box frame with a hand woven Argentium® silver nest, featuring little Swarovski® crystal pearls. Each pearl colour is supplied at random and has a specific meaning, (love, Good health, good fortune, etc) a colour chart and authenticity certificate is provided with each order. The number of pearls within the nest can be decided by the customer as each one is to represent a family member in their home. The words "our little nest where life begins and love never ends" comes as standard underneath the nest, however customer can personalise with surname and family names above. Colour grey and white.



Stardust Crystallised Keepsake/Storage Boxes Wax Melts Storage Boxes®

Handmade Pine wood storage boxes hand painted in matte white available in two sizes.

24cm x 24cm and 28cm x 28 cm

Customers can choose what wording they would like on the box lid which is then embellished with crystals from Swarovski®

Available with clear crystals or coloured crystals.



Stardust crystallised Prints®

Stunning luxurious framed prints embellished with crystals from Swarovski® available in two sizes.

A4 prints in A3 frame
A3 Prints in A2 frame

Various designs available and all handmade to order customers can personalise with names or special message of their choice. Customer can choose to have clear crystals or Coloured crystals.

For more information please contact - Kayleigh Dixon
Email - Kayleigh@KayleighJayneCo.com
Instagram - @KayleighJayneCo
Facebook - @KayleighJayneCo
LinkedIn - Kayleigh Dixon



Wholesale/Drop ship available

“YOU CAN DO
WHAT I CANNOT DO
I CAN DO
WHAT YOU CANNOT DO.
TOGETHER
WE CAN DO GREAT THINGS.”

-MOTHER TERESA



CREATIVE
INDUSTRY ASSOCIATION



CONTACT US TODAY AND FIND OUT THE GREAT THINGS WE CAN DO TOGETHER
WHEN YOU JOIN THE CREATIVE INDUSTRY ASSOCIATION.

ENQUIRIES@REATIVEINDUSTRYASSOCIATION.ORG
WWW.CREATIVEINDUSTRYASSOCIATION.ORG

Ethical Gift

HIGHLY COMMENDED

Reusable Face Pads > Urban Green Company

Eco Friendly Facial Pads, Reusable Facial Wipes, Make Up Remover Pads

RRP from £6.00

info@urbangreencompany.co.uk

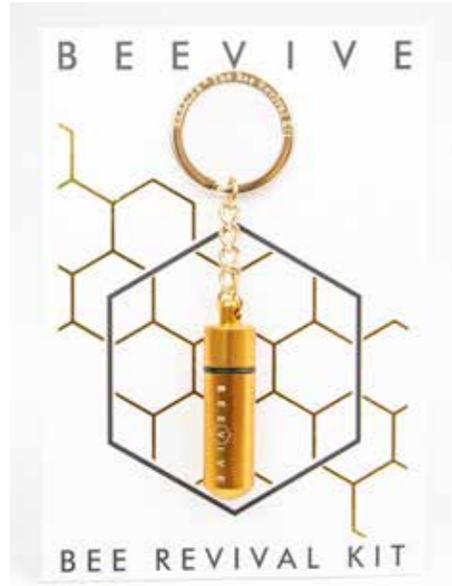
The Bee Revival Kit > Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00

RRP from £10.99

beevive1@gmail.com



Gustainable > My Gifts Trade

The Sustainable collection consists of beautiful products which are manufactured entirely from sustainably sourced and recycled materials. Helping to save the planet never looked so stylish!

Trade from £1.45 to £13.11

RRP from £3.48 to £31.46

gabys@mygiftstrade.co.uk

www.mygiftstrade.co.uk



Winner

Bioloco Plant Kids Bottle Blue Eyed Sun

A unique new children's beaker made from plant material that makes a beautiful gift that takes care of the planet.

Trade: £6.22

RRP: £14.95

sales@blueeyedsun.co.uk



Sponsored by

BAFTS Fair Trade Network UK

BAFTS[®]
Fair Trade
Network UK

Proud Sponsor of
the Ethical Gift of the Year Award 2021

WHAT IS FAIR TRADE?

Fair Trade is a way of doing business that prioritises the interests of economically disadvantaged producers. It embodies a vision of building a new, people and planet centred economy.

WHAT IS BAFTS?

BAFTS is the Fair Trade Network in the UK. Its members are wholesale and retail suppliers of fairly traded products and "Friends of BAFTS" who want to actively increase the amount of fairly traded products that they stock.

BECOME A MEMBER OR FRIEND OF BAFTS

As a membership organisation, we aim to make all our members feel valued and supported. There are lots of benefits for BAFTS Members and Friends, these are based around 3 main ideas:

ACCOUNTABILITY - a structure of accountability, which in turn gives consumers peace of mind that they are buying from businesses that care.

COMMUNITY - part of a community who share a commitment to fair trade practice in the running of their businesses. Benefit from targeted training and business advice via newsletters, members area of the website and the annual conference

INSPIRATION - hear and learn from leading figures within the fair trade movement and directly from artisan makers. Join us!

HOME & GIFTWARE

supporting the trade for 16 years

giftwaremagazine.com
charlotte@giftwaremagazine.com
[@homeandgiftware](https://www.instagram.com/homeandgiftware)



gateway to The Netherlands via Dutch partner

* greeting card image by House of Turnowsky

Best in class Software as a Service (SaaS) for digital events

Denre.com

British Craft Trade Fair Online // Virtual Celtic Trade Show
The Look is Ireland Online // Giving & Living Online

info@denre.com

Fashion Accessories

HIGHLY COMMENDED



Darling Divas Umbrella Collection

Soake Ltd

Beautifully designed umbrellas with added magic touches.

Trade from £12.50
RRP from £30.00

anthony@soake.co.uk



The Pocket Scarf

The Pocket Scarf Ltd

The Pocket Scarf is an artisanal fashion accessory with a patented pocket to keep all of your essentials safe and to hand. For people who value their time, style and belongings. Hand Made in the UK by Caroline Crook. Inventor. Designer. Mother.

Trade: £20.00 | RRP: £49.95

info@thepocketscarf.com



The Bee Revival Kit

Beevive Ltd

The Bee Revival Kit - A keyring that keeps you prepared at all times to save an exhausted bee whilst at home or on the move. Inside the key ring shell is a tiny refillable bottle of specifically formulated bee food (ambrosia®) to save a tired bee.

Trade from £6.00
RRP from £10.99

beevive1@gmail.com

Winner

Sponsored by

HOME & GIFTWARE

Stay Safe Sentiment Bracelets

Carrie Elspeth Ltd

Wear my 'Stay safe, Stay strong' rainbow bracelets on your wrist and beam out those positive vibes all day long!

What better reminder to yourself or a loved one that there are better days to come!

Trade from £4.99 to £5.99
RRP from £12.50 to £14.99

carrie@carrieelspeth.com
www.carrieelspeth.com

Festive & Occasions

HIGHLY COMMENDED



The Crafty Kit Company's Nordic Gnomes Needle Felting Kit The Crafty Kit Company Ltd

The Crafty Kit Company's Nordic Gnomes needle felting kit contains everything needed to make a cheeky pair of Nordic Gnomes, to create a lovely unique hand-crafted Scandi Christmas decoration.

Trade: £4.95
RRP: £12.50

jo@craftykitcompany.co.uk
www.craftykitcompany.co.uk

Pawbles > Wren & Rye

Who says dog walks can't be festive? Or that baubles are only for Christmas trees?

Simply attach the doggy bauble to your dog's collar or halter like you would any other BowDangle or dog tag and spread some festive cheer when out with your pooch!

Trade: £5.00 | RRP: £10.00

ash@wrenandrye.com



Christmas Jumper Baking Kit ^ Craft + Crumb

Christmas jumpers are one of our festive favourite things to wear, talk about and laugh at - so why not make and decorate the jumper you'd never dare to wear?!

Trade: £12.00
RRP: £19.99

louise@craftandcrumb.com

Winner

Christmas Around the World Jigsaw Puzzle Advent Calendar Gibsons

Countdown to Christmas by unboxing a festive surprise every single day with the Gibsons jigsaw puzzle advent calendar.

Trade: £14.00
RRP: £28.00

rebecca@gibsonsgames.co.uk



Sponsored by



OUTSOURCE YOUR MARKETING

easily and affordably

VIDEO
AND
PHOTO

BRAND
development

CONTENT
MARKETING

SEO
PPC

strategy,
analysis,
reporting.

PRINT &
POSTAL

EVENTS;
DESIGN &
MANAGE

EMAIL &
DIGITAL

PR

*Social
Media*

Marketing 101 is the agency owned by gift & home marketing consultant Alex Ryan, who also hosts The Product-Cast podcast.

MARKETING

101



marketing-101.co.uk // 01273 569108 // alexryanuk.com

THE GIFT STOP



THE GIFT STOP IS YOUR OPPORTUNITY TO ENGAGE WITH OUR WONDERFUL GIFT AND HOMEWARES COMMUNITY WHILE POSING THOSE BURNING QUESTIONS TO AN EVER-CHANGING PANEL OF INDUSTRY EXPERTS!

EVERY SECOND FRIDAY FROM 11-12 AM THE DOORS WILL OPEN FOR YOU TO 'DROP-IN' (NO NEED TO JOIN FOR THE WHOLE MEETING), CHECK OUT THE EXPERTS AND THE VARIOUS TOPICS OF DISCUSSION, JOIN IN THE DEBATE OR ASK FOR SOME ADVICE.

WE'RE HERE FORTNIGHTLY BUT YOU JOIN WHEN YOU FANCY; 5MINS OR AN HOUR, WEEKLY OR ANNUALLY!

FIND OUT MORE HERE -
WWW.GA-UK.ORG/GIFTSTOP.ASPX

Food & Drink

HIGHLY COMMENDED



Little Cooks Co Little Cooks Co

Little Cooks Co is a monthly cooking subscription for children designed to teach children how to cook and learn about the amazing power of food, as well as help families connect and make memories in the kitchen.

Trade: £12.99 | RRP: £12.99

helen@littlecookscs.co.uk
www.littlecookscs.co.uk



The Bake Off Box The Great British Exchange

The Bake Off Box is a monthly subscription service that delivers recipes developed by The Great British Bake Off, direct to your door.

Trade: £19.99
RRP: £19.99

sarah@thegbexchange.com



Smoke & Spice BBQ Kit Hot Smoked

This hot smoking starter kit is bursting with Whisky Barrel, Pear and Piri Piri smoke and spice flavours with recipe suggestions. Use with the stainless steel smoker box supplied on a regular BBQ or smoker for stunning smoky results.

Trade: £12.50
RRP: £25.00

alyson@hotsmoked.co.uk
www.hotsmoked.co.uk

Winner

The Bottled Baking Co - Baking Mixes The Bottled Baking Co

Trade: £5.80
RRP: £11.50

Info@bottledbaking.co.uk

Choose from our range of home baking kits to create your very own baked masterpiece with no hassle.

We have a core range of 6 flavours all year round, plus seasonal varieties in Spring, Autumn and Christmas.



Sponsored by

FARM SHOP
& DELI SHOW
5-7 JULY 2021
NEC BIRMINGHAM



AWARD WINNING SPICES & FOOD GIFTS



FARM SHOP & DELI SHOW

5-7 JULY 2021
NEC BIRMINGHAM



Where the specialist retail sector meets

Informing, inspiring and
connecting the industry

- 20% off your first order
- Free POS and Display Tin
- Sale or return
- 1 week lead time
- Perfect for gifting all year round
- Free recipe guide with every order

We look forward to the summer when the industry reunites and reconnects safely at the UK Food & Drink Shows, encompassing Farm Shop & Deli Show, National Convenience Show, Food & Drink Expo, Foodex, The Ingredients Show and The Forecourt Show.

Register now at farmshopanddelishow.co.uk

This is a trade event. No under-18s will be admitted.

*"The tins are so colourful and beautifully
wrapped in a sari - they stand out on our shelves"*



SPICEKITCHENUK.COM

SOLDWITHLOVE@SPICEKITCHENUK.COM



@SPICEKITCHENUK

William Reed
INFORMING BUSINESS GROWTH

Home & Garden

HIGHLY COMMENDED



Mini-Meadow Wildflower Pots Seedball

Our new grow your own mini-meadow pots are an all in one gift set for anyone who loves wildflowers and garden wildlife. Everything you need to create your own mini wildlife paradise is in the box, all you need to do is add water.

Trade: £8.50
RRP: £20.00

emily@mayaproject.org
www.seedball.co.uk

Smart Diffuser Lamp

Gingko Electronics Ltd

A portable and real wood ambient desk light with a seamlessly integrated copper plate oil burning diffuser. With a handy gold touch sensor control, it gently heats up to fill your room silently and slowly with your favourite scent.

Trade: £19.95
RRP: £49.95

paul@ging-ko.co.uk
www.ging-ko.co.uk



Indoor Greenhouse

Original Products Ltd

Keep it small with our Miniature Greenhouse, and watch your plant or herb seedlings grow on your windowsill, or simply use it as a display for Cacti or Succulent plants.

Trade: £8.80
RRP: £19.99

paulspencer@originalproducts.co.uk

Winner

Avocado Vase

Ilex Studio



Introducing the Avocado Vase by Ilex Studio. We believe you will find the avocado plant growing fun, engaging and rewarding. Along with, it's one of the heartiest and handsome house plants you can grow.

Trade: £17.50
RRP: £35.00

ed@ilexstudio.com

Sponsored by



PRIMUS®

Handcrafted gifts for the home and garden

No
Minimum
Order
Value

Boost your sales with attractive
Free of charge Merchandising Support!

PREHISTORIC GARDEN DINOSAURS



MUSICAL WIND CHIMES



GARDEN MIRRORS



Peppa Pig™

COLLECT
ALL 5!



Glee New
Products Award
BEST NEW
PRODUCT



Glee New
Products Award
BEST OF
BRITISH

Visit the website to find out more

www.primus.co.uk • sales@primus.co.uk • +44 (0)1384 414069

press LOFT

PR Made Simple

Magazines - Newspapers - Blogs - Socials

Press Loft makes it easy for gift brands to generate coverage
with our easy to use PR tools.

60 day free trial

www.pressloft.com/goty2021

MADE.COM

Cox & Cox

plant a
bloomer
growing. from the heart

Rex
LONDON

Home Fragrance

HIGHLY COMMENDED



Botanical Collection Aery Ltd

Original botanically inspired fragrances in Green & Clear glass Soy Candles & Diffusers.

Trade from £10.42 to £14.98 | RRP from £25.00 to £36.00

david@aeryliving.com | www.aeryliving.com

Life In Bloom- Floral Reed Diffusers Ashleigh & Burwood

Life In Bloom Reed Diffusers combine white fibre reeds for excellent fragrance delivery with stems of coloured gypsophila flowers for a decorative floral touch.

Fragrances will last for up to 12 weeks and Refill Fragrances are available.

Trade: £9.38 - RRP: £22.50

COT@ashleigh-burwood.co.uk
www.ashleigh-burwood.co.uk



Fernweh Collection Aery Ltd

Design Led Matte Ceramic vessels & Original fragrances transport you to distant lands capturing the essence of foreign adventures.

4 unique luxury fragrances paired with handmade ceramic pots.

Trade from £10.83 to £14.58 | RRP from £26.00 to £35.00

david@aeryliving.com
www.aeryliving.com



The Flower Diffuser The Candle Brand



Incorporating home fragrance with interior styling, this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk



Winner

Sponsored by

Retaissance



ASHLEIGH
&
BURWOOD
LONDON



ASHLEIGH
&
BURWOOD
LONDON

SWEET MIMOSA
& BERGAMOT
Floral Reed Diffuser

2021
GIFT OF THE YEAR
FINALIST

Life in Bloom Reed Diffusers
combine white fibre reeds for
excellent fragrance delivery
with stems of colourful
gypsophila flowers for
decorative touch

Collection
includes 5
products in 4
fragrances
& colours

TheHouseOfAB.com

Retaissance

Proud to be working
with Go La La,
winner of the Gift of the
Year 2021,
in developing their UK
market share and export
growth plans.



WELCOME TO
WHOLESALE
REWRITTEN

We help brands grow
sales, reach new stockists
and improve their
bottom line.

Whether you want full
sales representation, or
to be placed on one or
two premium
marketplaces, we're here
to support you.

Retaissance brands are featured in...



...and many more independent stores around the world.

www.retaissance.com | +44 (0) 1606 633000 | support@retaissance.com



International

HIGHLY COMMENDED



^ Puritx Canova

Puritx is a superior hand sanitising gel for those who care. The high concentration of organic aloe vera and blend of essential oils will give your hands all their known natural goodness, leaving them feel soft, refreshed and protected.

Trade from £1.88 to £5.21 | RRP from £4.50 to £12.50

matthew@canova.co.uk



< ICEE Fizz Creations Ltd.

ICEE Slushies are a familiar site in theme parks, cinemas and other entertainment venues through the USA. So we developed and launched a range for consumers to recreate the iconic drinks in the comfort of their own home.

Trade from £3.33 to £29.99 | RRP from £7.99 to £59.99

Zoe.Ryan@fizzcreations.com

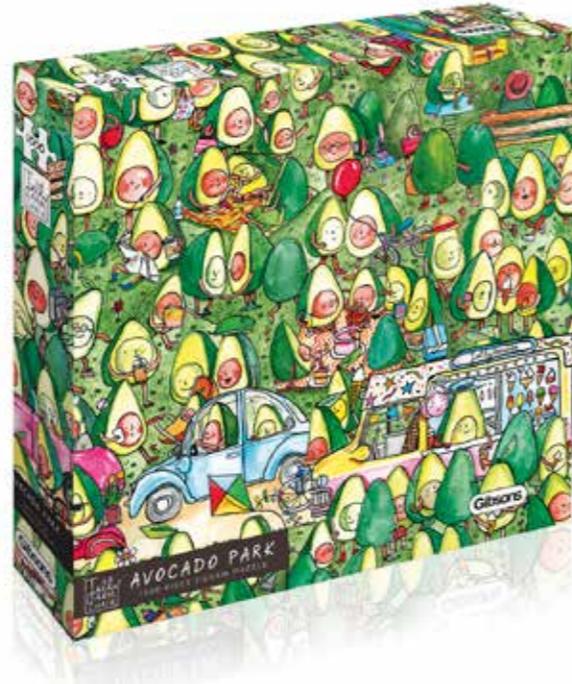
Avocado Park 1000-Piece Jigsaw Puzzle Gibsons

Holy guacamole! This pear-fect 1000 piece puzzle is filled to the brim with everyone's favourite little fruit. We've got avo-people doing avo-cardio, chilling with their avo-dogs...some even avo-car!

Trade: £6.75

RRP: £14.00

rebecca@gibsonsgames.co.uk



Winner

Julia Gash Julia Gash Enterprises Ltd

Julia Gash is a British artist and map maker extraordinaire. She creates whimsical illustrations of locations, printed onto beautiful products that connect with people around the world, bringing a place that's close to their hearts, into their homes.

Trade from £1.30 to £6.50
RRP from £4.00 to £15.00

julia@juliagash.co.uk

Sponsored by



Kitchen & Dining

HIGHLY COMMENDED



Authentic Birmingham Balti Bowl

The Birmingham Balti Bowl Company

Our heritage authentic balti bowls are lovingly designed in Birmingham's Jewellery Quarter and made in Birmingham. Using quality carbon steel, our bowls are produced in the same way as the original 1970's bowls and finished by hand.

Trade: £14.99
RRP: £24.99

hello@thebirminghambaltibowlco.com



Resin Coated Solid Olive Wood Bowl

Samantha Lois Illustrations

Each bowl is hand crafted from beautiful Olive Wood with their striking natural grains making no two pieces alike. Dress your table with a bit of luxury using these bowls as an eye-catching centre piece.

Trade: £21.00
RRP: £42.00

info@samanthalois.com

T&G Tip Top Mills T & G Woodware Ltd

T&G's Tip Top Salt & Pepper Mills - Design, Function & Quality

Trade from £8.50 to £15.00
RRP from £16.99 to £29.99

jenny.handley@tg-woodware.com
www.tg-woodware.com



Bioloco Plant Lunch Pot Blue Eyed Sun

A lovely range of handy lunch or breakfast pots made from plant sugar.

Trade: £6.66
RRP: £15.99

sales@blueeyedsun.co.uk



Sponsored by

Retaissance

Winner

Retaissance

Proud to be working with Go La La, winner of the Gift of the Year 2021, in developing their UK market share and export growth plans.



WELCOME TO WHOLESALE REWRITTEN

We help brands grow sales, reach new stockists and improve their bottom line.

Whether you want full sales representation, or to be placed on one or two premium marketplaces, we're here to support you.

Retaissance brands are featured in...



...and many more independent stores around the world.

WORKING FOR YOUR SUCCESS



The Giftware Association connects you with people and services that'll help you build both your reputation and your business. Plus, we'll raise your profile via our exclusive blend of networking and educational seminars, competitions, services and benefits

Exclusive Trade Show Discount - We work closely with trade show organisers to get you the discounts that will really help you get noticed at the market leading events

Learn New Things - With over 30 events and counting on the hottest topics, we give you the knowledge and confidence to boost your business and help you grow

Meet The Buyers - Meet the people that matter, one on one time with buyers and retailers from the UK and EU.

Find out how The GA could help your business

Call Chris Workman today on 0121 236 1105 or drop him an email on chris.workman@ga-uk.org

My Gift of All Time

HIGHLY COMMENDED



Slush Puppie Machine ^

Fizz Creations Ltd.

SLUSH PUPPIE celebrated its 50th year in 2020 and here at Fizz Creations we have seen the iconic machine go from strength to strength with phenomenal sales during the pandemic which is why it is our 'Gift of all Time'

Trade: £29.99
RRP: £59.99

Zoe.Ryan@fizzcreations.com

Willow Tree

Enesco Limited

2020 sees the 20th Anniversary of Willow Tree - the most popular gift choice around the world. Pieces are cast from her original carvings and then individually painted by hand with soft washed colours.

Trade from £3.73 to £57.50
RRP from £8.95 to £138.00

helen.cottrill@enesco.co.uk
www.enesco.co.uk



< Make Your Own Insect House

Apples to Pears

A lovely kit to Make Your Own Insect House. This tin includes the wooden pieces required to make an insect house, glue, bamboo tubes, decorative ladybirds and instructions.

Trade: £4.95
RRP: £11.99

bethan@applestopears.com
www.applestopears.com



Winner

The Flower Diffuser

The Candle Brand



Incorporating home fragrance with interior styling. this unique fragranced flower bouquet is powered by both reeds and a cotton rope; beautifully displayed in a clear glass vase. With a special feature of a plantable seeded label.

Trade: £10.50
RRP: £21.00

email@thecandlebrand.co.uk

Sponsored by





Willow Tree®
Susan Lordi

20  21
GIFT OF THE YEAR
FINALIST

Proud to be Highly
Commended in the
My Gift of All
Time category.

 **enesco** www.enesco.co.uk    
Bringing Joy Every Day®

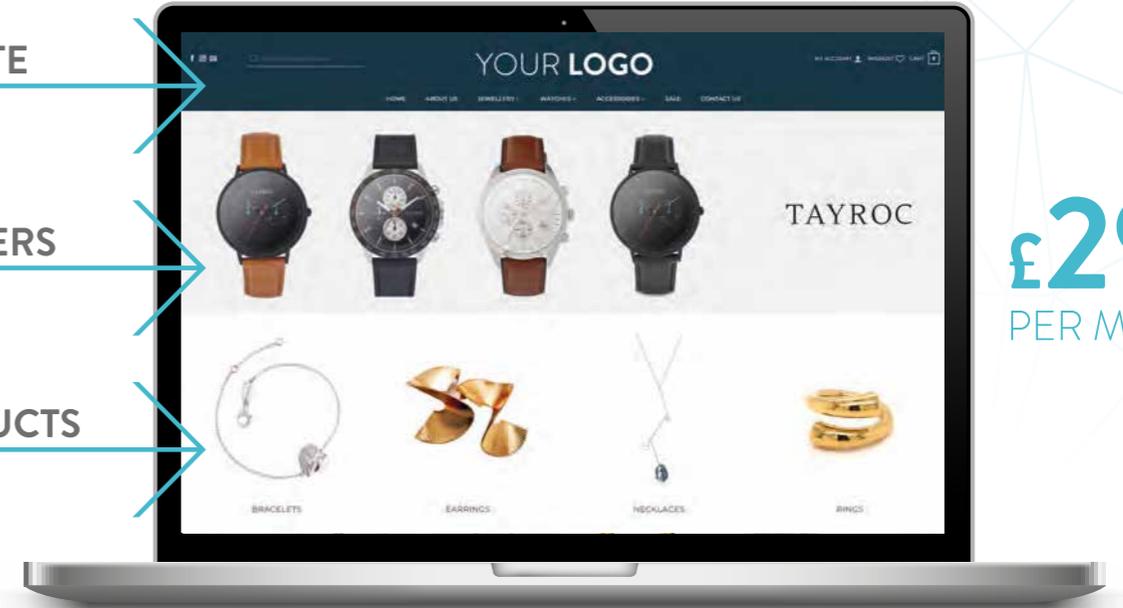
ENESCO LIMITED, Brunthill Road, Kingstown, Carlisle, Cumbria, England, CA3 0EN.
UK Customer Services Telephone: 01228 404022 Email: uksales@enesco.co.uk
Overseas Customer Services Telephone: +44 (0)1228 404066 Email: eurosales@enesco.co.uk
© 1999–2021 DEMDACO © 1999–2021 Susan Lordi.

E-COMMERCE WEBSITES FOR THE JEWELLERY TRADE

YOUR
PALETTE

YOUR
BANNERS

YOUR
PRODUCTS



£299
PER MONTH



5-DAY COMPLETION



VISIBLE ON ALL DEVICES



TRADE 24/7

VISIT OUR **YOUTUBE**
CHANNEL VIA OUR
WEBSITE

OUR ONBOARD BRANDS


MASERATI

Lily
LOCKETT


Little Star


DORSYA

Angel Whisperer
from Engelsrufer

X S J
LONDON

ANCHOR & CREW.

BOTH
BACK ON THE HIGHSTREET

☎ 0845 862 5630 ✉ sales@both.one

🏠 linktr.ee/backonthestreet 🌐 www.both.one


PARIFY
GROUP

Novelty

HIGHLY COMMENDED



< Gel Hand Sanitiser Puckator Ltd

Refillable antibacterial hand sanitisers in a shaped silicone holder with carry strap

Trade from £1.35 to £1.45
RRP from £3.17 to £3.41

lauren@puckator.co.uk
<https://www.puckator.co.uk>



80's & 90's Board Game ✓ Gift Republic

Pull up your leg warmers and grab your Tamagochi as you journey through the 80's or 90's in a race to be crowned the king of nostalgia!

Trade: £8.33 officeadmin@giftrepublic.com
RRP: £19.99 www.giftrepublic.com



Burger Balance ^ Professor Puzzle

Keep a steady hand in this tasty game of balance! Players roll the dice to see what burger ingredients they can stack on top of the ketchup bottle. Beware though as one wrong move can turn your bacon double cheeseburger into a plain old burger bun!

Trade: £4.17
RRP: £10.00

megan.fairbrace@professorpuzzle.com
www.professorpuzzle.com

Winner

Filthy Gorgeous Go La La



Gorgeous, natural soaps with a hilarious, irreverent twist! Packed full of essential oils and packed full of humour, 100% natural, vegan, ethical and smell AMAZING.

A fun gift of a seriously lovely product.

Sponsored by



Trade: £2.95 | RRP: £6.95

info@golala.co.uk



Be curious - and discover one of the world's largest collection of ingenious items combining form, function, and delight in equal parts.

Kikkerland Europe B.V.
 T +44 203 608 9351 F +44 203 608 9353 E uk@kikkerland.com
 www.kikkerlandwholesale.com

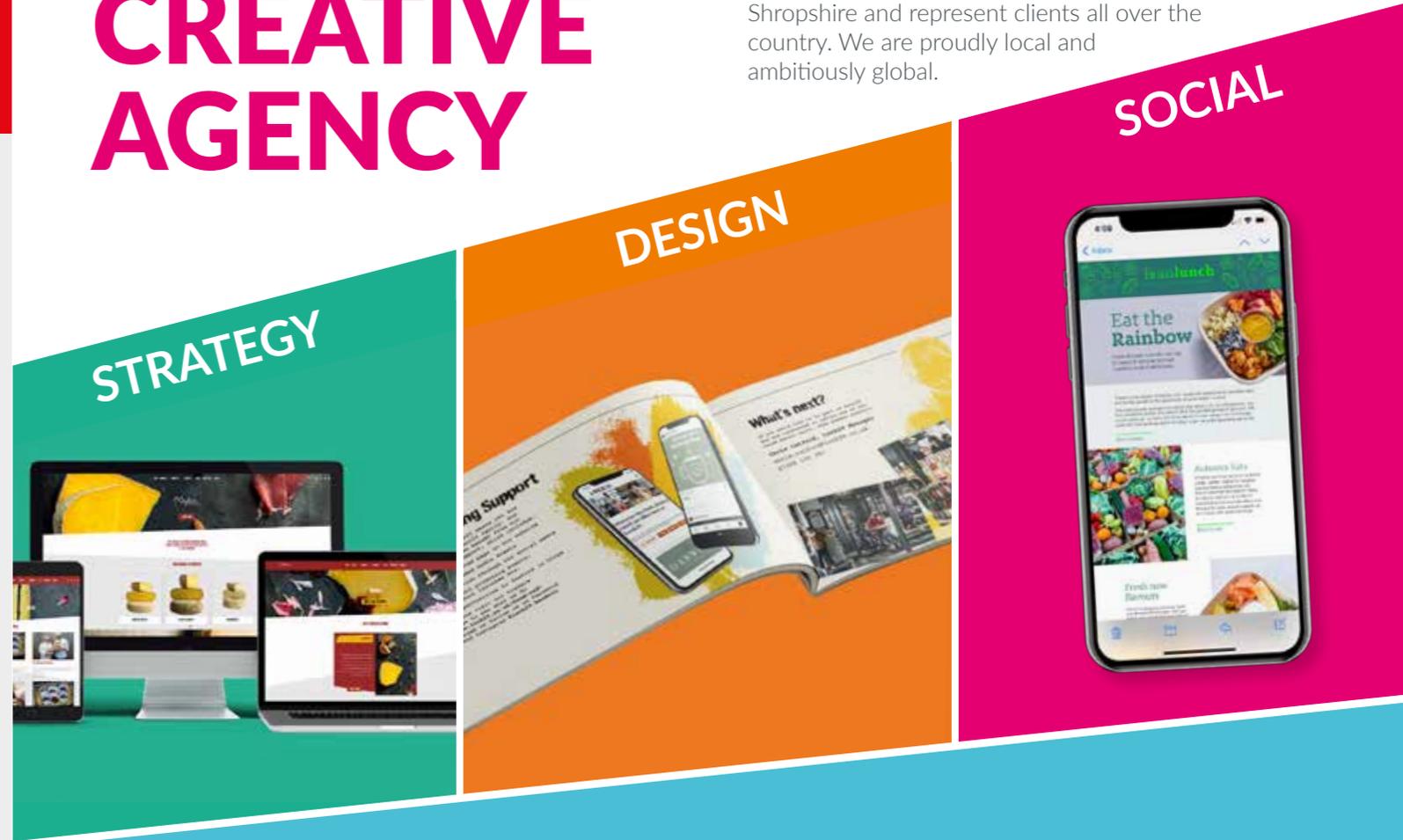
KIKKERLAND®

WE ARE BUY-FROM
**A PURPOSE
 DRIVEN
 CREATIVE
 AGENCY**

Buy-From is a marketing agency dedicated to growing businesses with purpose through creative and innovative solutions. We have three core areas of expertise: social media, graphic design and strategy.

If you value honesty, commitment, communication and creativity, then we are the marketing agency for you.

We are based in the beautiful town of Bridgnorth, Shropshire and represent clients all over the country. We are proudly local and ambitiously global.



BUY-FROM | buy-from.com
 CREATIVE AGENCY |    

Own Label

HIGHLY COMMENDED



Comprehensive Own Label Service Leather Guild

Leather Guild is a long established and trusted designer and manufacturer of leather goods and wool accessories who are very experienced in custom own label work.

Trade from £2.20 to £29.00
RRP from £5.00 to £72.00

mairi@leatherguild.co.uk
www.leatherguild.co.uk



Elsa Sheepers Sheepers LTD

Inspired by our core range, our Sen range has hit the ground running since their release in July 2017.

Trade: £21.60
RRP: £35.00

marketing@sheepers.co.uk



IMPRESSIONS® Photo Frames WIDDOP and Co.

From modern silver plated to classic resin designs, in both freestanding and wall hanging styles, we have everything needed to store and display treasured photographs in style.

Trade from £2.79 to £4.99 | RRP from £6.99 to £12.99

christina@widdop.co.uk

Winner

BambooCup by chic.mic Blue Eyed Sun

Market leading reusable BambooCup by chic.mic produces own label cups for the Queen's Estate at Balmoral.

Trade: £5.30
RRP: £13.95

sales@blueeyedsun.co.uk



Sponsored by



Labelling made Easy



Desktop Printers

GE300 / GE330

Economical 4" Thermal Transfer Desktop Printer

Use the GE300 for all your light to medium duty thermal transfer barcode printing applications
Free labelling design software included



Wide range of self adhesive labels available from stock



Barcode Scanners & Readers



Labels for Jewellery & Giftware



Suitable for Royal Mail Click & Drop



Magpie Labels Ltd
Unit E, Heage Road Industrial Estate
Heage Road, Ripley
Derbyshire DE5 3GH

Tel: 01773 749237
Email: sales@magpielabels.com
www.magpielabels.com



www.parkmangeorge.co.uk



Pet Gift

HIGHLY COMMENDED

Cat Kong Bubblegum Stuff Ltd

Make your little feline friend feel like one of its big cat cousins with the Cat Kong cat toy. This scaled down skyscraper, topped with a feathery toy, will quench your cat's carnal cravings and provide hours of fold-out feline fun.

Trade: £8.35
RRP: £19.95

courtney@bubblegumstuff.com
www.bubblegumstuff.com



< Whack-A-Mouse Fizz Creations Ltd.

Have fun with your furry friend with this make at home Whack-a-Mouse game. Interact with your cat as they try and capture the mice.

Trade: £2.50
RRP: £5.99

Zoe.Ryan@fizzcreations.com



Mr. Spoon the cat - catnip toy Fran + Jonesy the cat

Probably the best friend a cat could want.

Trade: £17.00 | RRP: £34.00

info@franandjonesythecat.shop

Winner

Pawbles Wren & Rye

Who says dog walks can't be festive? Or that baubles are only for Christmas trees?

Simply attach the doggy bauble to your dog's collar or halter like you would any other BowDangle or dog tag and spread some festive cheer when out with your pooch!

Trade: £5.00
RRP: £10.00

ash@wrenandrye.com



Sponsored by



Stationery

HIGHLY COMMENDED



Pretty Petals Busy B

The pretty pinks and lovely leaves are balanced with candy stripes making this collection of best selling clever stationery products a breath of fresh air.

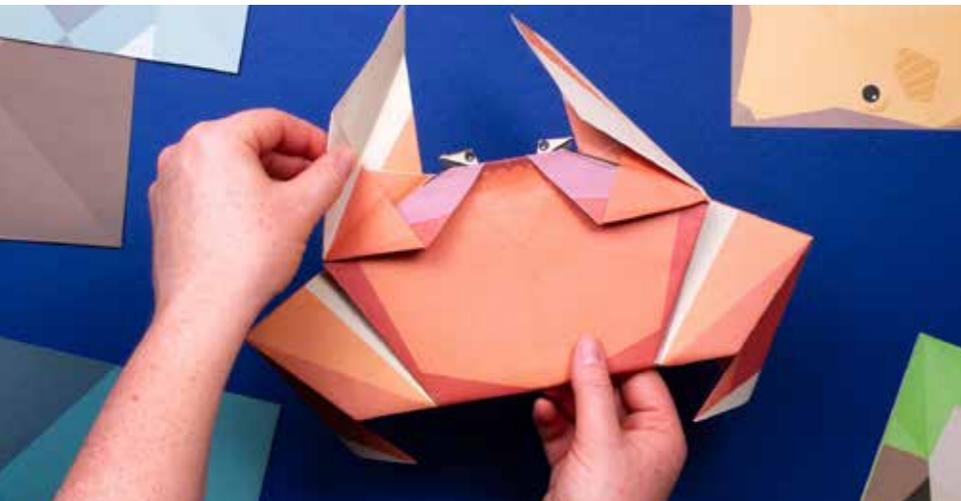
Trade from £5.99 to £7.50
RRP from £2.55 to £17.99

amy.newcombe@busyb.co.uk
www.busyb.co.uk

Create Your Own Giant Ocean Origami Clockwork Soldier

Make your own super-sized sea creatures in this fun origami set.

Trade: £4.20 info@clockworksoldier.co.uk
RRP: £9.99 www.clockworksoldier.co.uk



My Happy Journal ^

My Happy Journal

My Happy Journal is a wonderfully creative positive mindset journal for children 5-11. Nurturing positive mental health and wellbeing, encouraging happiness, building self-confidence & inspiring creativity. Celebrate their daily joys.

Trade: £7.99
RRP: £14.95

hello@myhappyjournal.com

Winner

Bookworm booklights Thinking Gifts Company Limited

Super cute bookworm shaped booklights with child safety cover and high quality LED.

Trade: £4.17 | RRP: £9.99

gary@thinkinggifts.com
www.thinkinggifts.com



Sponsored by

**London
Stationery
Show**

INTRODUCING MODENA JOURNALS

PROUDLY DESIGNED
BY RAILEX IN THE UK



Thoughtful attention to detail is at the heart of our Modena Journals. Our high-quality notebook ranges, have been precision crafted and hand-finished with pride and passion, echoing the traditional bookbinding skills of generations past. Available in a range of themed cover colours, each with an emotive story starter, unique to the colour of the book.

With a change from standard notebooks – a sturdy, colour-coordinated, flat elastic – carefully integrated to be both secure and cleverly tucked away when the books are open – meaning no flapping elastic to get tangled in! Plus it makes a practical pen holder when secured. Modena notebooks really do make handsome, thoughtful gifts.

Visit www.Modena-Journals.co.uk, to order your favourite colour and see where your journey takes you. Or become a stockist by calling Railex on **01704 222100** or email: stockist@modena-journals.co.uk



CREATE, CHRONICLE, JOURNEY,
INVENT, THINK, DISCOVER...



- Genuine soft premium leather
- Available in A6 Mini & A5 Midi sizes
- 144 thread-bound 100gsm ivory ruled or dot-matrix pages
- FSC®-certified material
- Two individual colour-coordinated page marker ribbons
- Expandable inner back pocket
- Elasticated closure / pen clip



Sustainable stationery with style

Protecting the planet and supporting children's education projects worldwide with every item sold.

www.ventforchange.co.uk

V E N T
for change

VENT is the UK's leading supplier of sustainable & socially responsible stationery. Combining beautiful award-winning design with impeccable eco credentials and an ethical philosophy. Range includes notebooks, sketchbooks, listpads and journals, pens and pencils all made using recycled and sustainable materials. Email us now: sales@ventforchange.co.uk

RAILEX

Precision crafting
innovative Stationery since 1908
Part of the Verat Group



@ModenaJournals

MODENA
Journals

LONDON STATIONERY SHOW

5-6 October 2021
Business Design Centre

Discover the largest selection of writing and paper products from around the world in one place.

Find out more at stationeryshow.co.uk

THE PROD-CAST

BROUGHT TO YOU BY GIFT OF THE YEAR AND SUPPORTED BY THE GIFTWARE ASSOCIATION. THE PODCAST SHINES A SPOTLIGHT ON THE UK'S THRIVING GIFT INDUSTRY, PROVIDING INSIGHT INTO ALL ASPECTS OF THE CREATIVE AND SALES PROCESS, FROM CONCEPT TO RETAIL AND EVERYTHING IN BETWEEN.

EACH WEEK YOU WILL MEET A NEW KEY PLAYER FROM RETAIL OR SUPPLY AND LEARN ABOUT THEIR ROLE WITHIN THEIR BUSINESS, THEIR INSIGHTS ON THE INDUSTRY AND, OF COURSE, TO TALK ABOUT THEIR ENTRY OR PREVIOUS WINNER IN THE GIFT OF THE YEAR AWARDS!

LISTEN TO IT HERE -

WWW.GIFTOFTHEYEAR.CO.UK/GIFT-OF-THE-YEAR-PODCASTS



Tech & Gadgets

HIGHLY COMMENDED

Arcade in a Tin

Fizz Creations Ltd.

As the trend for nostalgia and retro gaming goes from strength to strength, our Arcade in a Tin portable games has generated a new high score in gifting.

Trade: £6.25 | RRP: £14.99

Zoe.Ryan@fizzcreations.com



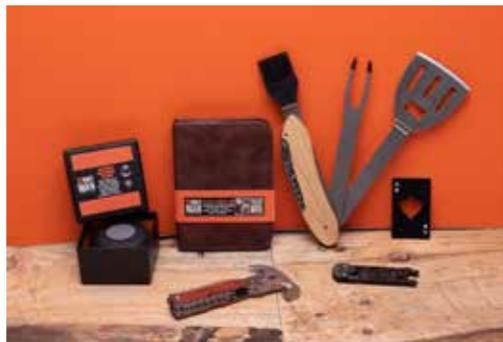
Mad Man

WIDDOP and Co.

Mad Man is all about gifting those really cool guys out there. Whether you're shopping for your brother, son, friend or colleague, from awesome tech gifts to gadgets there is a gift to be enjoyed by all – especially those dudes on the move.

Trade from £5.99 to £10.99
RRP from £14.99 to £27.99

christina@widdop.co.uk



Insulated Digital Thermometer Reusable Bottle

Puckator Ltd

An innovative touch activated LED Thermometer bottle, simply tap the top of the lid to reveal the temperature of the contents inside.

Trade: £7.85
RRP: £18.45

lauren@puckator.co.uk
<https://www.puckator.co.uk>

Winner

Make Your Own Tech Fizz Creations Ltd.

Our latest tech line combine the fun of gadgets and gizmos whilst embracing day to day practicalities with a novel twist. People will love getting stuck in as they craft their very own piece of tech, radios, torches, games, something for everyone!

Trade from £4.16 to £10.41
RRP from £9.99 to £24.99

Zoe.Ryan@fizzcreations.com

Sponsored by





Gel hand sanitisers
with silicone cover

Insulated stainless
steel bottles with
digital thermometers

0800 011 6969
customerservices@puckator.co.uk
www.puckator.co.uk



2021
GIFT OF THE YEAR
FINALIST



DESIGN . MANUFACTURE . INSTALL

We believe in good design married with expert craft and execution. Capturing the hearts and minds of your customers is a blissful feeling; we are here to ensure the retail experience within your store excels this emotion.

From small independent retailers through to jewellery chains and larger stores, we have the expertise, resource, and know-how to supersede your expectations and deliver projects on-time and within budget, delivering stores ready for business in as little as 14 days.

We would love to discuss any needs you may have;
small or large...whether it's just a single unit or a complete shop fit.

tel: 01530 382 500 email: hello@parifyretaildesign.co.uk

online: linktr.ee/ParifyRetailDesignLtd



Under £15

HIGHLY COMMENDED

Bookworm booklights

Thinking Gifts Company Limited

Super cute bookworm shaped booklights with child safety cover and high quality LED.

Trade: £4.17
RRP: £9.99

gary@thinkinggifts.com
www.thinkinggifts.com



← Seriously Smart Cookies The Bottled Baking Co

Create your own Smartie cookies! Super easy to make and perfect for baking with kids, add a bit of colour to your day.

Contained within our reusable glass bottle, simply add the wet ingredients.

RRP: from £10.00??

Info@bottledbaking.co.uk

← Squeezyband MMi Products Ltd

The ultimate hand sanitiser wristband, helps protect you from viruses and germs while on the move. SQUEEZYBAND puts more of your essential hygiene needs in the palm of your hand!

Trade: £3.50
RRP: £9.99

dave@mmiproducts.co.uk

Winner

Birthday in a box Craft + Crumb

The 3 essentials required for any good birthday celebration (cake, candles, and balloons) are all present in one letterbox sized gift; for times when you can't celebrate with your loved ones together.

Trade: £7.00
RRP: £9.95

louise@craftandcrumb.com



Sponsored by

Progressive
gifts&home

max
publishing

max
live events

max
media ventures

max
exhibitions

MAX GROUP OF COMPANIES

MARKET LEADERS IN TRADE MAGAZINE PUBLISHING



MARKET LEADING DIGITAL PLATFORMS

[GiftsandHome.net](#) [PGBUZZ.net](#) [HousewaresNews.net](#) [PartyWorldwide.net](#) [PreschoolNews.net](#) [LICENSINGSOURCE.net](#)

MARKET LEADERS IN TRADE AWARDS



MARKET LEADING GREETING CARD TRADE EXHIBITION

Progressive greetings LIVE

[max-publishing.co.uk](#)
[maxmediaventures.co.uk](#)
[maxlive-events.co.uk](#)

See you next year

Gift of the year will be back open for entries in July, keep an eye on your emails, social media or create an account to be the first to hear when the competition opens



GIFT OF THE YEAR

The Giftware Association is at the heart of the UK gift and home industry. We can help your business thrive with our knowledge, services and contacts within the industry.

We represent everyone from established companies to start ups, manufacturers and retailers. We offer invaluable advice and assistance to everyone in the gift and home industry.

The Giftware Association will help raise your company's profile through networking, sales and marketing and great discounts and services. Our services are on offer to help your business succeed. We have providers to guide you through the toughest legal, I.P and finance issues as well as offering valuable expertise from our 70 year history.

Giftware Association
Federation House
10 Vyse Street
Birmingham B18 6LT

**Gift of the Year and
Marketing enquiries**
Chris: 0121 237 1105

Tel: +44 (0)121 237 1105
Email: enquiries@ga-uk.org
Twitter: @The_GA_UK
Facebook: @Giftware Association

www.ga-uk.org
www.giftoftheyear.co.uk