



branded character



Winner

Ladybird Archive Collection

Wild and Wolf Ltd
The Icehouse, 124 Walcot Street, Bath BA1 5BG
T 01225 789 909
E marlene@wildandwolf.com
W www.wildandwolf.com

If your formative years meant school dinners were liver and onions rather than Turkey Twizzlers, a Blackberry was something you picked in a country lane and not something you spent your weekend ignoring, MySpace was a den in your back garden, built with bed sheets and runner bean canes, and Noah, Isaac and Joshua were characters from the Bible rather than the kids in your class, CONGRATULATIONS you are a product of the Ladybird generation. Wild and Wolf launches their new Ladybird collection with these delightful journals, plasters, first aid kits, mugs and flasks all featuring classic, fun and nostalgic images from the Ladybird Book archive.

RRP: £3.95-£14.95



Highly Commended

Penguin Notebooks

Wild and Wolf Ltd
The Icehouse, 124 Walcot Street
Bath BA1 5BG
T 01225 789 909
E marlene@wildandwolf.com
W www.wildandwolf.com

Penguin paperbacks first appeared in the summer of 1935 and since then have become an integral part of the culture and design history of Britain. Much loved by readers and collectors, the original book covers have become design classics. Wild and Wolf has collaborated with Penguin Paperbacks to produce a range of twelve pocket and desk journals all with elasticated clasp, bookmark and handy pocket.

RRP: £8.95-£11.95



Wallace and Gromit Range

ECP Design Ltd
Station Road, Wickwar
Wotton-under-Edge
Gloucestershire GL12 8NB
T 01454 299 100
E john@ecpltd.co.uk
W www.ecpdesign.co.uk

Wallace and Gromit are perennial family favourites representing the British and all their quirks used in classrooms across the country. We mix this affection for the characters with bold colours and retro styling to create an exciting collection of kitchen items in high fired stoneware, tins, trays, coasters and fabrics. The range is designed for everyday use and is fun and functional. The stoneware mug is available in 4 designs, coasters in 6, tins and kitchen textiles for adults and children.

RRP: from £4.99